



CREATIVE ARTS & DESIGN

SUBJECT AREA GUIDE



Are you our next success story?

At ACBI, we don't just teach - we empower. Our students graduate with the skills, confidence, and connections to thrive in their careers and beyond.

Join a community of driven learners and discover how your journey with ACBI could be the first chapter in your own success story.

Your Path. Your Success. Your Story.



Nat Rogers
Founder at Go You Co

Advanced Diploma
of Digital Marketing
Graduate

[Watch Now](#)

Hear Nat's
Full Journey



Klaudius Ken
Founder at Kreassi

Diploma of Digital
Marketing
Graduate

[Watch Now](#)

Hear Ken's
Full Journey

Hear more from our students



"The course I studied at ACBI has been very useful! I already have a full-time job lined up in sustainability starting in October! I can't wait to get started and apply what I have learned."

Max Klay



"I want to thank all the members of ACBI especially the academic support, student support and my teacher Emilia, whose professional and student-focused teaching methods greatly enhanced my learning experience. I am delighted with the new skills I have gained and look forward to applying them in my future endeavours."

Kathien Diaz



"Having successfully completed study at ACBI earlier this year, I can attest to the course relevance and comprehensiveness. I knew very little about sustainability, but now have a much clearer understanding of the reporting requirements as well as the context in which it exists. "

Karina Graham

Areas of study

1. Artificial Intelligence
2. Digital Marketing
3. Creative Arts & Design
4. Sustainability & Conservation
5. Business & Leadership
6. Work Health & Safety
7. Training & Assessment
8. Project Management
9. Information Technology

Browse Our Courses Online

[Learn More](#)

www.acbi.edu.au/courses

Creative Arts and Design

CUA40725

Certificate IV in Design

CUA50725

Diploma of Graphic Design

CUA60325

Advanced Diploma of Graphic Design

MAKE IMPACTFUL DESIGNS

Our industry-relevant courses provide hands-on experience with the same tools and programs used by professionals so that you can step into your career with confidence.

Versatility is at the heart of our design training. Since every industry relies on visual communication, you will learn how to adapt your skills to meet the needs of any business and thrive in a variety of professional settings.

**Ready to
Apply?**

Get Started

Kickstart Your
Application Online

Certificate IV in Design

COURSE CODE
CUA40725

CRICOS CODE
119039H

DURATION
Full Time: 52 Weeks

DELIVERY MODE
On Campus

The Certificate IV in Design provides graduates with a strong foundation of skills and knowledge essential for a rewarding career in design. Upon completion, you will develop creative thinking abilities and learn to effectively use visual elements such as images, text, colour, and graphics to solve real-world visual communication challenges.

CAREER OPPORTUNITIES

- Junior Graphic Design Assistant
- Interior Design Assistant
- Interior Decoration Assistant
- Fashion Design Assistant
- Furniture Design Assistant

ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 10 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 18 years of age or older

WHAT YOU WILL LEARN

- Develop visual communication skills to create effective designs across digital, print, and multimedia media.
- Apply design thinking from concept to final product including typography, layout, colour theory, and branding.
- Use industry tools (e.g., Adobe CC) and produce a professional portfolio showcasing design solutions for real briefs.
- Articulating and documenting the process of developing design practice.

**See what you
will study**

[See Units](#)

[Apply Now](#)

Diploma of Graphic Design

COURSE CODE

CUA50725

CRICOS CODE

118932J

DURATION

Full Time: 78 Weeks

DELIVERY MODE

On Campus

The Diploma of Graphic Design combines technical, creative, and conceptual skills to help you create designs that meet client needs and solve diverse visual communication challenges. The course is grounded in design theory and practice.

Throughout the course, you will gain hands-on experience with industry-standard design software and tools and develop your ability to create compelling visual content for print and digital media. These practical skills will prepare you to confidently bring creative concepts to life and meet professional design standards.

CAREER OPPORTUNITIES

- Graphic Designer
- Design Manager
- Senior Illustrator
- Art Director
- Studio Manager

ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 18 years of age or older
- Applicants must provide evidence of their ability to:
 - Produce multiple examples of graphic design work that meets different design requirements
 - Produce typography that supports the overall design solution
 - Use graphic design industry software.

WHAT YOU WILL LEARN

- Create engaging visual communications across print, digital, and multimedia platforms.
- Apply design principles, typography, layout, and branding in real-world projects.
- Build a professional portfolio demonstrating design skills and creativity.
- Learn how to dissect and break down the design brief to understand the core challenges.
- Follow through a design process from initial proofs to final, publication-ready edits.

**See what you
will study**

[See Units](#)

[Apply Now](#)

Advanced Diploma of Graphic Design

COURSE CODE
CUA60325

CRICOS CODE
118931K

DURATION
Full Time: 52 Weeks

DELIVERY MODE
On Campus

The Advanced Diploma of Graphic Design reflects the skills, knowledge, and qualities of a specialist designer. A commercially successful designer combines creative and conceptual expertise in visual communication with the ability to market themselves, generate ideas, negotiate, and deliver effective design solutions.

This qualification focuses on advanced visual communication and design theory, while developing your ability to critically analyse ideas from a variety of sources.

CAREER OPPORTUNITIES

- Senior Graphic Designer
- Design Manager
- Senior Illustrator
- Art Director
- Studio Manager

ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 18 years of age or older

Entry to this course is limited to those who:

1. Produce professional typography that demonstrates application of visual communication history and theory
- Produce graphic designs for two-dimensional and three-dimensional applications

OR

2. Create and manipulate graphics and design complex publication layouts.
- Skills and knowledge may have been acquired through graphic design work experience or through formal study.

WHAT YOU WILL LEARN

- Tackle complex design briefs with critical thinking and creativity.
- Refine visual communication theory and practice, delivering persuasive content.
- Develop professional design skills, including negotiation, ideation, and creative expression.
- Produce complex and innovative design solutions that effectively convey necessary messaging.
- Apply skills to produce user interfaces for interactive media.

**See what you
will study**

See Units

Apply Now

How to apply

1

SUBMIT YOUR APPLICATION: Submit an application through our online portal: <https://apply.acbi.edu.au>

2

RECEIVE YOUR LETTER OF OFFER: Our admissions team will review your application and assess your prior experience, LLND skills, and English language proficiency to ensure you meet all relevant entry requirements. If approved, you will receive a Letter of Offer and an Enrolment Acceptance Agreement, which includes important pre-enrolment information.

3

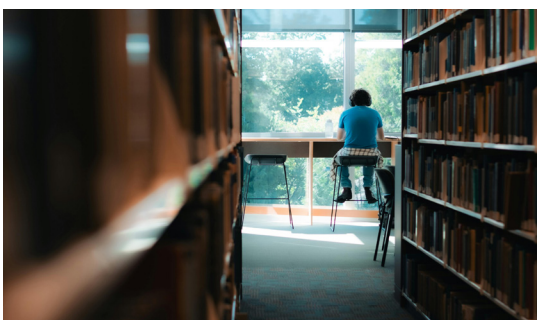
ACCEPT YOUR LETTER OF OFFER: After reviewing your Letter of Offer and pre-enrolment information, sign and return it to confirm your acceptance of the offer and the Terms and Conditions. You may then proceed with the initial payment to finalise your enrolment.

4

RECEIVE YOUR CONFIRMATION OF ENROLMENT: Once our admissions team receives your signed Letter of Offer and initial payment, your enrolment will be finalised. Our Student Support team will then contact you with important information including log in details and class schedule.

5

WELCOME LETTER: We'll send you a welcome letter confirming your course enrolment and necessary details. International students will also receive an electronic Confirmation of Enrolment (eCOE), which is required to apply for a student visa through the Department of Home Affairs to study in Australia.



For more information about enrolment, entry requirements, or general enquiries, get in touch with us at:

1300 23 77 41 or info@acbi.edu.au acbi.edu.au or Level 5, 451 Pitt St, Sydney NSW 2000



5 Reasons to study with ACBI

DEDICATED TRAINERS

Be supported by enthusiastic and encouraging trainers. At ACBI, our trainers bring not only strong academic and teaching qualifications but also valuable industry experience. You'll learn how to apply theory directly to the real-world work environment.

NATIONALLY RECOGNISED QUALIFICATIONS

ACBI's qualifications are recognised across all Australian states and territories. Whether you choose a Certificate IV, Diploma, or Advanced Diploma, you'll graduate with a credential that is respected and valued by employers nationwide.

BE SUPPORTED WHILE YOU STUDY

When you study at ACBI, you'll have ongoing support to help you achieve your study goals. We also offer free professional development sessions on a regular basis, designed to build your skills in areas such as reporting, writing, and interview techniques.

FLEXIBLE PAYMENT OPTIONS

We provide a range of flexible payment options to suit your needs. You can pay upfront or spread the cost over a number of instalments. Speak with one of our course advisors to find the option that works best for you.

CONVENIENT STUDY LOCATION

ACBI's Sydney campus is located in the vibrant heart of Sydney, ACBI is close to major transport links, cafes and shops. If you're a domestic student, such as an Australian/New Zealand citizen, you may also have the option to study flexibly online.



CONTACT US



GET ADVICE

GET PERSONALISED
ADVICE FROM A COURSE
ADVISOR

START YOUR APPLICATION ONLINE TODAY

WEBSITE
acbi.edu.au

EMAIL
info@acbi.edu.au

PHONE
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SOCIALS
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RTO Code: 40835

CRICOS Code: 03426E

Australian College of Business Intelligence Pty Ltd.

DISCLAIMER: The information in this brochure is correct as of June 2026. ACBI reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the Australian College of Business Intelligence.