

Artificial Intelligence (AI) microcredentials

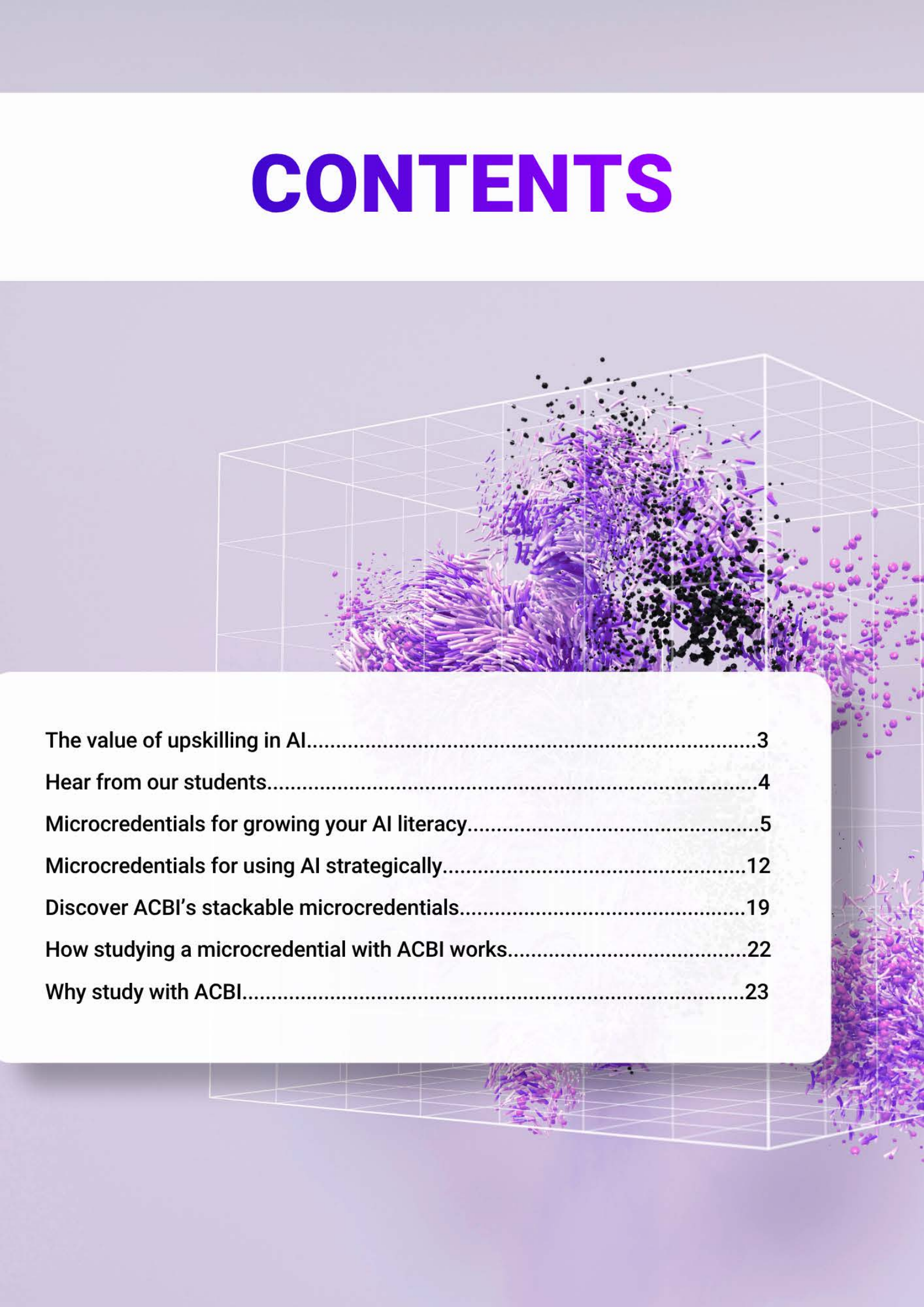
Build your AI literacy and AI fluency



NATIONALLY RECOGNISED
TRAINING

- Learn how to use AI in more productive, creative and strategic ways
- Upskill in prompt engineering, AI transformation, Responsible AI, AI governance and more
- Be equipped to lead AI initiatives for an organisation

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THE VALUE OF UPSKILLING IN AI

70% of the skills needed for a given job will change by 2030 because of AI - It's no longer what AI will do, it's about what people will do with AI.

(LinkedIn 2025)



Employees with AI skills can earn more – Nearly half (45%) of Australian business leaders say they would pay 11% to 15% more for talent with strong Artificial Intelligence skills.

(KPMG 2026)

Agentic AI is moving fast and governance needs to keep up - Only one in five Australian companies has a mature model for governance of autonomous AI agents.

(Deloitte 2026)



WHAT OUR STUDENTS SAY

"I personally really enjoyed studying at ACBI. You have case studies that you learn throughout the course where you apply different strategies, and you feel like you are doing something properly for a company. When you talk to other classmates, you can understand how people do things differently in the industry."

- **Juan Verga, ACBI Graduate**



"What I love about ACBI is the industry experience that the teachers have. My course gave good insight into the real-world environment, and the support staff are fantastic here. Since I started, they've been super helpful."

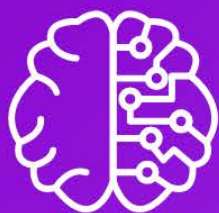
- **Raj Naidoo, ACBI Graduate**



"I thoroughly enjoyed the studying a AI course at ACBI. Prior to completing it, I didn't have a full understanding of Artificial Intelligence. I've now gained valuable knowledge and practical skills in using a range of AI tools, which are already benefiting my business. The trainer was highly supportive and responsive whenever I had questions about the assessments. I especially appreciated the engaging and enjoyable experience of using various AI tools."

- **Carla Dim, ACBI Graduate**

MICROCREDENTIALS FOR GROWING YOUR AI LITERACY



INTRODUCTION TO AI

 AI literacy

 4-6 weeks

 \$1,250

[Apply now](#)

Gain a clear, beginner-friendly introduction to Artificial Intelligence, Machine Learning and Deep Learning. Understand where these technologies are used in everyday tools and workplaces. Learn how to spot practical opportunities to apply AI in your own role or business, and how to craft effective AI prompts to support your daily work tasks.



Gain two units of competency

- NAT11287001 Apply prompt engineering for generative Artificial Intelligence
- ICTAIL401 Identify opportunities to apply artificial intelligence, machine learning and deep learning



Key learning outcomes

- Discover how to prepare better prompts and instructions for AI tools so that they give you better outputs
- Understand how different types of AI technologies work, including generative AI, machine learning and deep learning
- Discover how popular AI chatbot tools work, such as ChatGPT, DeepSeek and Google Gemini
- Understand how and why AI tools sometimes hallucinate
- Use a range of prompting techniques and parameters
- Critically review AI-generated outputs and use effective follow-up prompts
- Identify opportunities for using machine learning and deep learning within an organisation





USE RESPONSIBLE AND ETHICAL AI



AI literacy



4-6 weeks



\$1,250

[Apply now](#)

Explore the key ethical issues, risks and challenges that come with using AI in business, including bias, transparency and accountability. Learn critical thinking frameworks and practical guidelines to ensure you use AI tools responsibly, safely and in line with your organisation's policies.



Gain two units of competency

- NAT11287007 Apply critical thinking and Artificial Intelligence ethics
- ICTAI401 Identify opportunities to apply artificial intelligence, machine learning and deep learning



Key learning outcomes

- Understand how different types of AI technologies work, including generative AI, machine learning and deep learning
- Explore evolving ways companies are using advanced AI technologies
- Apply ethical and responsible AI principles
- Use a range of critical thinking techniques to analyse AI content and outputs
- Explore opportunities for using AI to automate work tasks
- Analyse and evaluate a team's use of AI technologies
- Propose recommendations for improving a team's AI use

AI PROMPT ENGINEERING



AI literacy



4 weeks



\$625

[Apply now](#)

Discover how to better use AI tools and chatbots as your assistant. Learn techniques and best practices for giving better prompts to AI tools, including Copilot, ChatGPT, Claude, Gemini and more. By the end of this microcredential, you'll be equipped to get better quality outputs from AI tools.



Gain one units of competency

- NAT11287001 Apply prompt engineering for generative Artificial Intelligence



Key learning outcomes

- Research and evaluate generative AI technologies
- Craft effective prompts for different tasks and scenarios
- Prepare reference materials to be provided to AI technologies
- Design strategies for evaluating the quality of AI-generated outputs
- Select appropriate prompt techniques and parameters
- Critically review AI-generated outputs and revise your prompts as needed
- Transform AI-generated outputs into final content



AI FOR DIGITAL PRESENCE AND CONTENT CREATION



AI literacy



4-6 weeks



\$1,250

[Apply now](#)

Learn how to use AI to help you optimise various components of a business' digital footprint. Discover how to use AI to help with enhancing an organisation's websites, social media, advertising marketing emails and more. Plus learn a range of techniques that will help you better use AI to create engaging online content.



Gain two units of competency

- NAT11287002 Use Artificial Intelligence technologies to produce engaging content
- NAT11287004 Optimise a brand's digital presence using Artificial Intelligence



Key learning outcomes

- Use AI tools to create a range of different digital elements, including websites, images, videos, music and more
- Evaluate a business' digital assets
- Identify opportunities for using AI technologies
- Analyse a business' target market using AI technologies
- Direct AI tools to apply different writing styles
- Critically evaluate AI-generated content and develop recommendations for enhancing it
- Document and implement an AI improvement strategy



INTRODUCTION TO AI DATA ANALYSIS

 AI literacy

 4 weeks

 \$625

[Apply now](#)

Gain practical experience using AI tools to analyse datasets, identify trends and generate simple forecasts, without needing advanced statistics. Learn how to use AI tools as your assistant to help you clean data and generate useful, actionable insights.



Gain one units of competency

- NAT11287003 Analyse data and make forecasts using Artificial Intelligence



Key learning outcomes

- Use AI technologies to analyse and visualise data
- Generate forecasts using AI technologies
- Establish a focus for a data analysis project
- Consult with stakeholders on requirements for a data analysis project
- Prepare a data analysis project plan
- Apply a variety of different data analysis methods and techniques
- Prepare a comprehensive data analysis report



AI FOR CUSTOMER EXPERIENCE



AI literacy



4-6 weeks



\$1,250

[Apply now](#)

Learn how to apply AI to better understand customer needs, behaviours and feedback so you can design more personalised and responsive experiences. See how AI can support content and interaction across the customer journey, from marketing messages to service and support.



Gain two units of competency

- NAT11287006 Apply Artificial Intelligence technologies to improve an organisation's customer experience
- NAT11287002 Use Artificial Intelligence technologies to produce engaging content



Key learning outcomes

- Investigate and use different AI technologies for customer service
- Review an organisation's customer service requirements
- Determine an organisation's customer journey
- Analyse customer data to develop insights
- Document a proposal for enhancing an organisation's customer experience
- Create engaging content for customers using AI tools, including videos, images, music and more
- Critically evaluate AI-generated content and develop recommendations for enhancing it



AI FOR MARKETERS

 AI literacy

 6-8 weeks

 \$1,250

[Apply now](#)

Discover how to use AI tools to help you develop engaging, on-brand content for your marketing activities. Grow your understanding of different prompts and techniques you can use to produce better videos and visual marketing content. Plus learn how to use AI to improve a brand's digital assets and engage people across their customer journeys.



Gain three units of competency

- NAT11287002 Use Artificial Intelligence technologies to produce engaging content
- NAT11287004 Optimise a brand's digital presence using Artificial Intelligence
- NAT11287006 Apply Artificial Intelligence technologies to improve an organisation's customer experience



Key learning outcomes

- Analyse a brand's target market using AI technologies
- Evaluate a brand's digital assets
- Create engaging videos, images, music and more using a range of specialised AI tools
- Direct AI tools to apply different writing styles
- Critically evaluate AI-generated content and develop recommendations for enhancing it
- Identify opportunities for using AI technologies for marketing
- Document and implement an AI improvement strategy



AI FOR OPERATIONS

 AI literacy

 4-6 weeks

 \$1,250

[Apply now](#)

Discover how AI can support a range of different business operations, from hiring staff to making financial forecasts. Grow your understanding of how AI can be used for key operational tasks. Plus grow your skills in applying AI and data analysis techniques to better analyse operational data.

Gain two units of competency

- NAT11287005 Use Artificial Intelligence technologies to enhance business operations
- NAT11287003 Analyse data and make forecasts using Artificial Intelligence

Key learning outcomes

- Plan initiatives for using AI to enhance business operations
- Evaluate operational performance
- Use AI technologies to analyse and visualise data
- Research opportunities for using AI technologies
- Apply a variety of different data analysis methods and techniques
- Generate forecasts using AI technologies
- Take action to implement business operation enhancements



USE AI TO PRODUCE ENGAGING CONTENT

 AI literacy

 4 weeks

 \$625

[Apply now](#)

Discover how you can better use AI to support you in creating a range of different content. From videos and music to images and slide decks, discover best practices for using AI to generate engaging content.



Gain one unit of competency

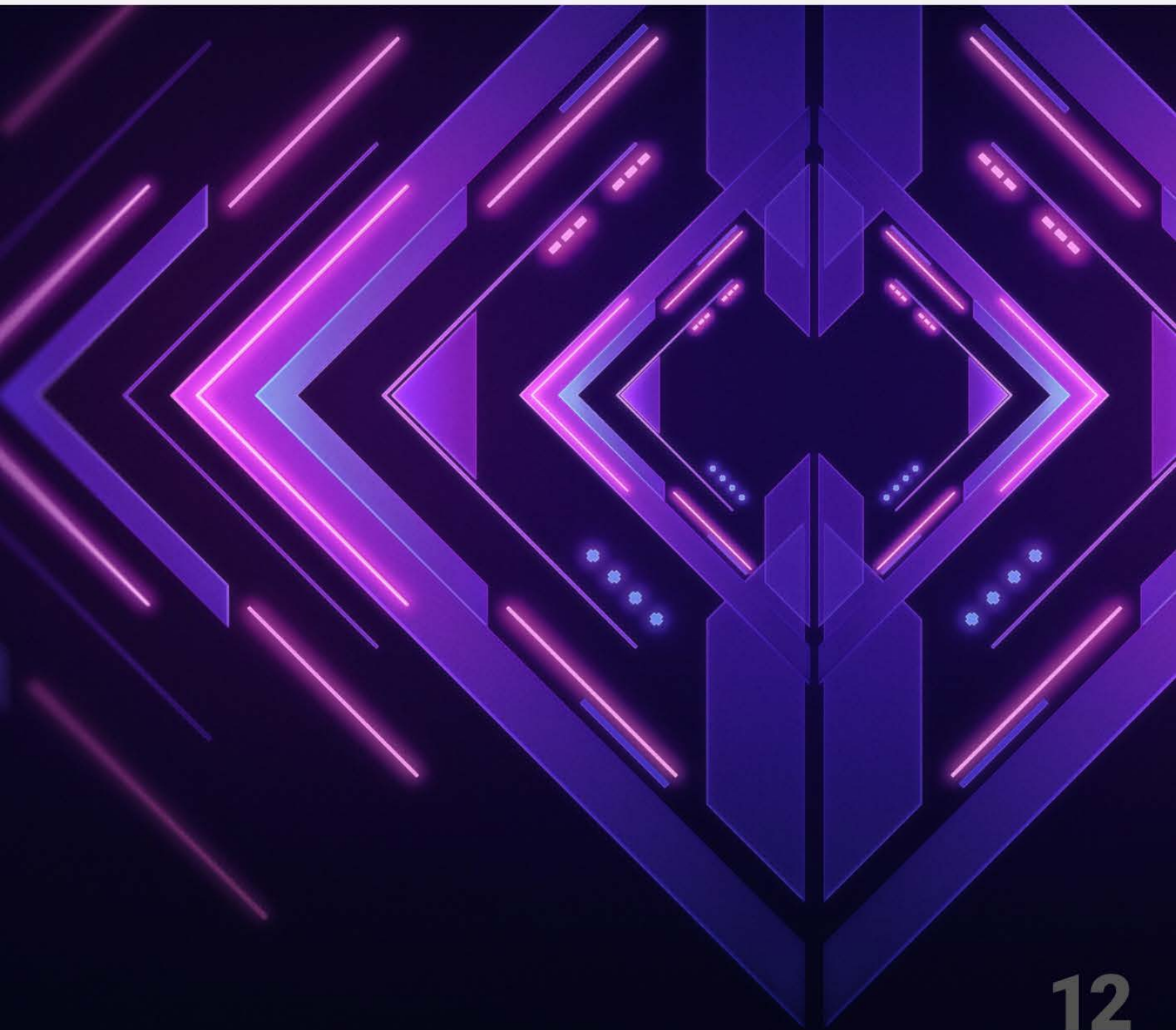
- NAT11287002 Use Artificial Intelligence technologies to produce engaging content



Key learning outcomes

- Understand how generative AI technologies work
- Create engaging video content using different AI platforms
- Direct AI tools to apply different writing styles
- Prepare writing samples to guide AI technologies
- Critically evaluate AI-generated content
- Use AI tools to create images with diverse visual styles
- Develop recommendations for enhancing AI-generated content

MICROCREDENTIALS FOR BUILDING YOUR STRATEGIC AI SKILLS





LEAD AI TRANSFORMATION

 AI fluency

 4-6 weeks

 \$1,250

[Apply now](#)

Build the skills and knowledge you need to lead AI-driven transformation across your organisation, from identifying high-impact use cases to managing change with key stakeholders. You'll learn how to design an AI-enabled workforce, including new roles and responsibilities, to support sustainable AI adoption.



Gain two units of competency

- NAT11423001 Lead Artificial Intelligence driven business transformation
- NAT11423002 Design an Artificial Intelligence workforce



Key learning outcomes

- Forecast future workforce needs and determine requirements for AI business transformation
- Understand AI-first organisations and organisational AI maturity levels
- Explore a range of AI-human workforce options
- Plan for building an organisation's AI workforce
- Leverage industry best practices for AI transformation
- Plan organisational AI transformation initiatives and drive their implementation
- Influence employee attitudes to AI changes



USE AI TO ENHANCE YOUR STRATEGIC DECISION-MAKING



AI fluency



4-6 weeks



\$1,250

[Apply now](#)

Learn how to use AI to empower you to better utilise data and insights to inform strategic decisions. Develop your foundational data science skills to support better data analysis. Plus learn how to apply AI-generated analysis to real organisational decisions.



Gain two units of competency

- NAT11423003 Implement data science using Artificial Intelligence
- NAT11423004 Use Artificial Intelligence for strategic decision-making



Key learning outcomes

- Establish strategic decision-making processes
- Gather data to inform strategic decisions
- Use AI to assist with wrangling, categorising and cleaning data
- Visualise relationships between variables and assess their statistical significance
- Employ AI workflows to aid in analysing strategic options
- Generate data-driven insights to inform decision-making
- Understand foundational data science approaches

INTRODUCTION TO AI FOR PROJECT MANAGEMENT



AI fluency



4-6 weeks



\$1,250

[Apply now](#)

Be empowered to use AI to help you better manage your workplace projects. Discover how to use various AI tools and agentic AI approaches to support more productive work projects. By the end of this microcredential, you'll be better equipped to lead your work projects being completed on time, on budget and to high quality – with a little help from AI.



Gain two units of competency

- NAT11423005 Use Artificial Intelligence technology to manage projects
- NAT11423006 Create custom Artificial Intelligence assistants



Key learning outcomes

- Apply predictive AI techniques to forecast potential future project outcomes
- Automate repetitive project tasks using AI
- Use AI to assist with optimising project resources
- Analyse project performance data using AI to determine trends and actionable insights
- Research AI agents and assistants
- Customise and enhance AI assistants
- Analyse the performance of AI agents



LEAD AI GOVERNANCE AND DATA STRATEGY



AI fluency



4-6 weeks



\$1,250

[Apply now](#)

Discover how to build governance frameworks that empower Responsible AI practice and the compliant management of data used by AI systems. Be equipped to oversee the use of AI systems by employees and agentic technologies.



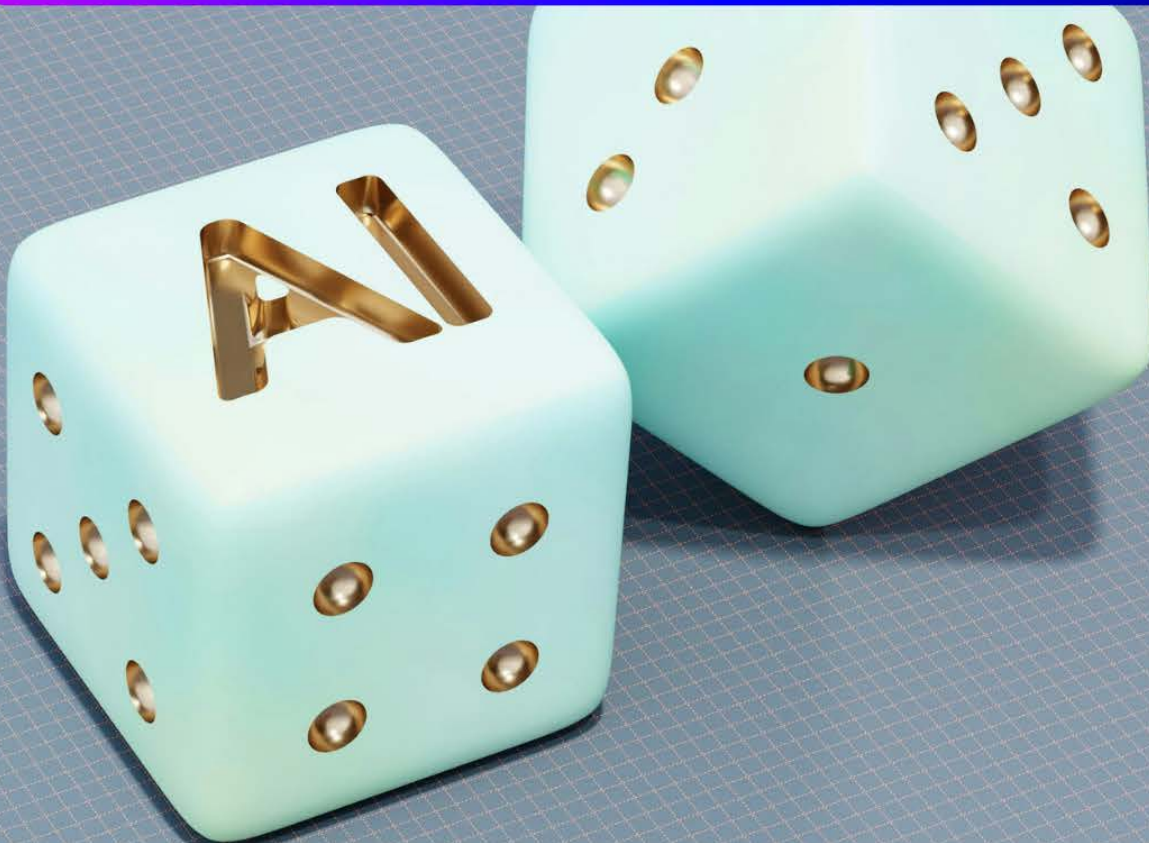
Gain two units of competency

- NAT11423007 Develop and implement an Artificial Intelligence governance strategy
- NAT11423008 Create and manage an Artificial Intelligence data strategy



Key learning outcomes

- Analyse an organisation's data management practices and data lifecycle stages
- Determine ethical standards for using AI
- Control AI risks within an organisation
- Establish AI governance and data management governance strategies
- Select approaches for managing employees' AI use
- Oversee the implementation of AI governance initiatives
- Employ tactics to enhance employee AI and data literacy



AI FOR ORGANISATIONAL PRODUCTIVITY AND INNOVATION



 AI fluency

 4-6 weeks

 \$1,250

[Apply now](#)

Discover how businesses can use AI systems in ways that not only boost productivity, but also empower employee creativity and organisational innovation. Build your understanding of organisational productivity in the age of AI and how it can be measured. Also learn how to empower employees to build their creative intelligence and effectively apply it at work.



Gain two units of competency

- NAT11423009 Apply Artificial Intelligence for creativity and innovation
- NAT11423010 Use Artificial Intelligence to increase organisational productivity



Key learning outcomes

- Identify gaps in employee AI literacy
- Analyse and evaluate organisational productivity against internal data and external benchmarks
- Determine opportunities for AI to support organisational innovation goals
- Use AI to enhance creative thinking and idea generation
- Develop and promote an organisational AI innovation plan
- Implement AI-based solutions for enhancing organisational productivity



CREATE AI-HUMAN WORKFORCES



AI fluency



4-6 weeks



\$1,250

[Apply now](#)

Explore the evolving landscape of hybrid AI-human workforces. Discover strategies leaders can use to anticipate workforce needs and plan for effective AI-human teams. Also build your hands-on practical skills in creating AI agents that can assist with completing work tasks.



Gain two units of competency

- NAT11423006 Create custom Artificial Intelligence assistants
- NAT11423002 Design an Artificial Intelligence workforce



Key learning outcomes

- Analyse workforce requirements and forecast future workforce needs
- Explore a range of AI-human workforce options
- Plan for building an organisation's AI workforce
- Research and select agentic AI solutions
- Set up and customise new AI agents
- Test and enhance new AI agents
- Analyse the performance of AI agents



AI DATA SCIENCE FOUNDATIONS



AI fluency



4 weeks



\$625

[Apply now](#)

This microcredential will equip you with a practical introduction to data science. Discover how to bring together AI and data science techniques to better analyse data and make more informed decisions that improve your organisation.



Gain one unit of competency

- NAT11423003 Implement data science using Artificial Intelligence



Key learning outcomes

- Determine goals and objectives for data science analyses
- Use AI to assist with wrangling, categorising and cleaning data
- Select data science methods for data analysis
- Evaluate and improve data quality
- Visualise relationships between variables
- Assess their statistical significance
- Generate data-driven insights and share them with stakeholders



CREATE AI AGENTS AND ASSISTANTS



AI fluency



4 weeks



\$625

[Apply now](#)

Discover how to research, develop and enhance your own custom AI agents. Grow your understanding of agentic AI and other AI technologies that help you streamline your work tasks. Plus explore trends in using AI agents, approaches for enabling continuous learning in agentic AI and more.



Gain a nationally recognised unit of competency

- NAT11423006 Create custom Artificial Intelligence assistants



Key learning outcomes

- Understand technologies that support AI agents and assistants, such as knowledge source files and GPTs
- Analyse workplace outcomes to determine gaps that could be addressed by AI agents and assistants
- Communicate agentic AI recommendations and gain stakeholder buy in
- Research and select AI agents and assistants
- Set up new AI agents and assistants
- Customise and enhance AI assistants
- Analyse the performance of AI agents

STACK YOUR MICROCREDENTIALS INTO QUALIFICATIONS

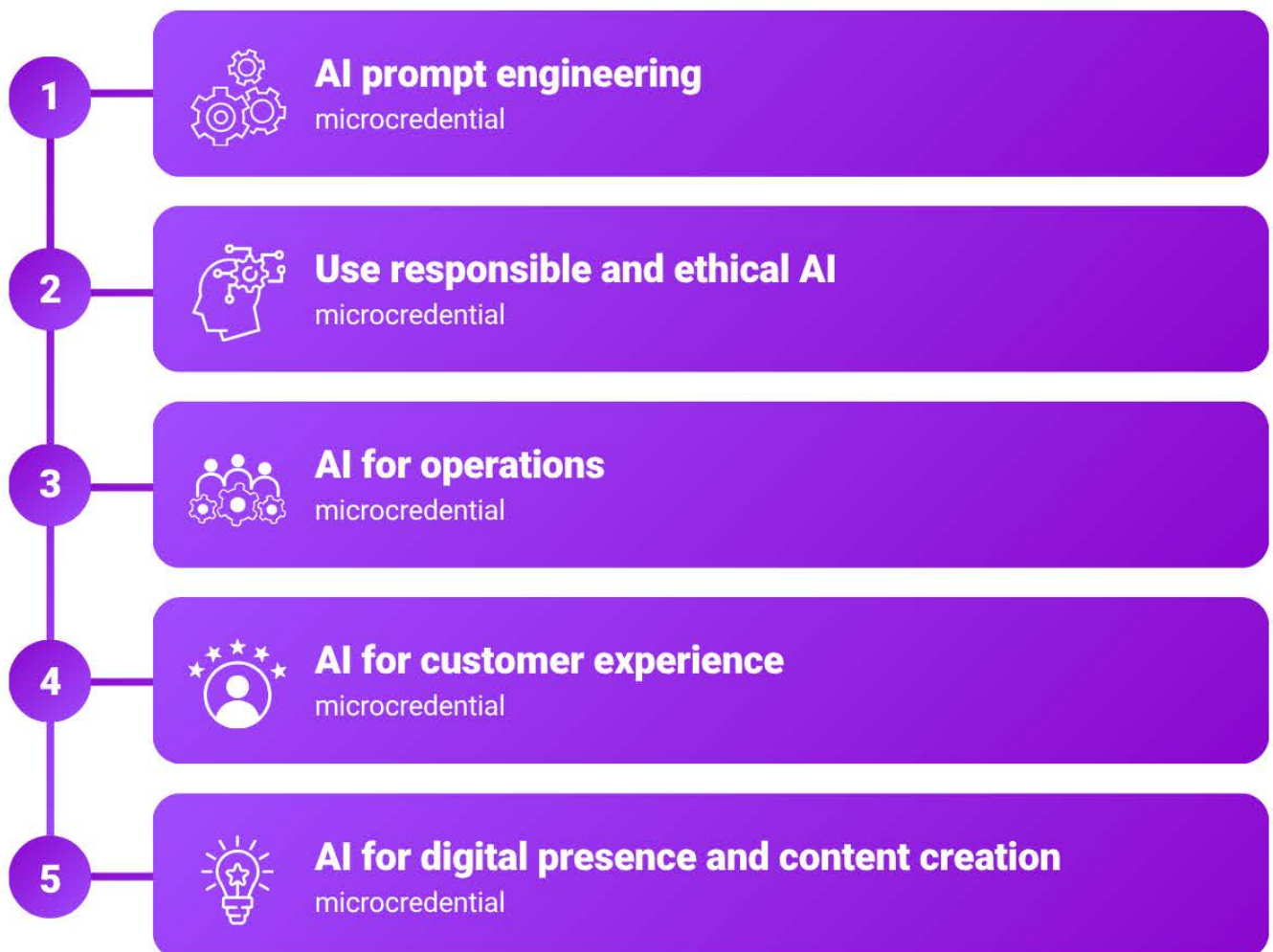
ACBI's AI microcredentials are drawn from two nationally recognised qualifications accredited by the Australian Skills Quality Authority (ASQA); the [11287NAT Diploma of Artificial Intelligence](#) and the [11423NAT Advanced Diploma of Artificial Intelligence](#).

This means your learning can count towards formal qualifications that are recognised by employers across Australia.

STACK 5 AI MICROCREDENTIALS INTO A DIPLOMA

While you build your AI literacy, you can also build your way towards a 11287NAT Diploma of Artificial Intelligence. With this diploma on your resume, you'll be able to stand out to employers as someone who is committed to improving their AI capabilities and using AI responsibly.

STACKABLE LEARNING PATHWAY



By the end of this pathway, you'll have completed the 8 units of competency needed to gain a 11287NAT Diploma of Artificial Intelligence (AI).

Tip: Interested in getting your Diploma sooner? You can also enrol into the whole qualification and study in a flexible, self-paced, 100% online format.

[Learn More](#)

STACK 5 AI MICROCREDENTIALS INTO AN ADVANCED DIPLOMA

With ACBI's microcredentials, you can work your way towards gaining a 11423NAT Advanced Diploma of Artificial Intelligence (AI). You'll be able to stand out to employers as someone with demonstrated skills in AI governance, strategic AI transformation, agentic AI and more.

STACKABLE LEARNING PATHWAY



By the end of this pathway, you'll have completed the 10 units of competency needed to gain a 11423NAT Advanced Diploma of Artificial Intelligence (AI).

Interested in getting your Advanced Diploma sooner? You can also enrol into the whole qualification and study in a flexible, self-paced, 100% online format.

[Learn More](#)

HOW STUDYING A MICROCREDENTIAL WITH ACBI WORKS

STEP 1 – COMPLETE YOUR ONLINE LEARNING CONTENT

You'll gain access to interactive online learning content that you can work through in your own time. You can work through 1-2 sections of learning content per week to finish your microcredential within 6 weeks.

STEP 2 – COMPLETE YOUR ASSESSMENT

Each microcredential includes an assessment that will build your AI knowledge and enable you to practice your practical AI skills. Each assessment contains four short tasks, meaning you can complete 1-2 tasks per week and finish your microcredential within 6 weeks.

Each assessment is reviewed and marked by an experienced ACBI trainer with professional experience in AI. Visit the [ACBI website](#) to see examples of our capable trainers.

STEP 3 – GAIN YOUR STATEMENT(S) OF ATTAINMENT

Once you've successfully completed your assessment, you'll be able to gain one or more nationally recognised statement(s) of attainment. You'll get one for each unit in your microcredential. Alongside this, you'll also have credit you can use towards gaining a Diploma or Advanced Diploma of Artificial Intelligence.



5 REASONS TO STUDY WITH ACBI

1. Students are our number 1 priority

Here at ACBI, we want to see you shine! Our dedicated team are here to help make sure your learning enjoyable and that you gain relevant skills. Our student support team can also assist you with any questions you may have throughout your time with us.

2. Dedicated and experienced trainers

Be supported by knowledgeable, enthusiastic and encouraging trainers. At ACBI, our trainers not only have great academic and teaching qualifications but also relevant industry experience. You'll learn how to apply theory to the real world of work.

3. Study with a trusted training provider

ACBI is an established Registered Training Organisation that has been helping our students achieve good course outcomes over 12 years. When you complete your AI microcredential or qualification with ACBI, you'll join over 4,500 graduates who've had success studying with us.

4. We're a future-forward organisation

We aim to empower students and working professionals with the skills they need to be equipped for the future of work. ACBI is also a leader in vocational AI education, being the first training provider in Australia to offer both the 11287NAT Diploma of Artificial Intelligence and the 11423NAT Advanced Diploma of Artificial Intelligence.

5. Build practical skills designed for the workplace

For your assessments, you have the choice of using a realistic simulated business. Alternatively, if you have your own startup, run a small business or you're currently working, you have the choice of applying your assessments to your workplace. This means you can develop your practical skills in real world settings.

Have questions?

Our friendly Course Advisors are here to help.

[Ask a question](#)

Call 1300 23 77 41

Email info@acbi.edu.au

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<https://acbi.edu.au>

DISCLAIMER: The information in this brochure is correct as of May 2026. ACBI reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the Australian College of Business Intelligence.

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