

# 11287NAT DIPLOMA OF **ARTIFICIAL INTELLIGENCE (AI)**



NATIONALLY RECOGNISED  
TRAINING

- Upskill and stay ahead of your peers
- Learn Responsible AI and increase your AI literacy
- Pathway to a Bachelor of Business (AI Management)
- Be prepared for the future of work



“The Diploma of Artificial Intelligence is a great course with content that’s aligned with the industry. The staff are very friendly and supportive throughout the learning process. Thanks, ACBI”

*- Keith Thornton, ACBI Graduate*

“I thoroughly enjoyed the Diploma of AI course. Prior to completing the qualification, I didn’t have a full understanding of Artificial Intelligence. I’ve now gained valuable knowledge and practical skills in using a range of AI tools, which are already benefiting my business. The trainer was highly supportive and responsive whenever I had questions about the assessments. I especially appreciated the experience with various AI tools by creating images and a video was both engaging and enjoyable.”

*- Carla Dim, ACBI Graduate*

“The weekly catch-up sessions with the group are incredibly helpful. ACBI offers excellent support and learning materials to assist with any issues you may have.”

*- Trish Grainger, ACBI Graduate*

# GET AHEAD BY IMPROVING YOUR AI LITERACY

AI is rapidly changing the way businesses operate. Now is the perfect time to pursue a Diploma in Artificial Intelligence and stay ahead of the curve.

By enrolling in this diploma, you'll gain a solid foundation in AI principles and learn how to effectively leverage AI for your career. Whether you're in sales, marketing, customer experience, human resources or management, this qualification will help you enhance your productivity and ensure you use AI ethically and responsibly.

## Career Opportunities

This qualification is designed to enhance your current skill set and teach you how to better use Artificial Intelligence, regardless of your position or industry. You may also wish to navigate into a more AI-focused role such as one of the below.



# EMPLOYERS WANT PEOPLE WITH AI SKILLS



## HIRING AI-TRAINED STAFF

“Hiring AI-skilled talent is a priority among 73% of employers—but three out of four who consider it a priority can’t find the AI talent they need.”

# 92%

Organisations plan to use AI-powered solutions by 2028.

# 93%

Employers expect the use of generative AI within the next 5 years

UPSKILLING IN AI ISN'T JUST FOR IT PROFESSIONALS  
CHECK OUT THE SALARY BOOSTS TO OTHER WORKERS ACQUIRING AI SKILLS



# 73%

Employers will consider hiring talent with AI skills and experience a priority.

## SALARY BOOST TO WORKERS ACQUIRING AI SKILLS, BY DEPARTMENT

Weighted average percentage increase in salary, indicated by employers



### 29%

Human Resources



### 31%

Legal & Compliance



### 32%

Finance



### 33%

Sales & Marketing



### 33%

Research & Development



### 35%

Business Operations



Qualification  
**Diploma**



CRICOS code  
**116943M**



Study mode  
**Online Or On-Campus**



Duration  
**1 Year**



Units  
**8 Units of Competency**

In partnership with



11287NAT

# Diploma of **Artificial Intelligence (AI)**

## What You Will Study



NAT11287001

### Apply prompt engineering for generative Artificial Intelligence

AI is only as effective as the instructions you provide. By refining and optimising your prompts, you can maximise the benefits of AI in your career. Discover how to effectively utilise generative AI to enhance your work.

NAT11287002

### Use Artificial Intelligence technologies to produce engaging content

Learn how to utilise modern AI technologies to produce content in various formats. You'll explore techniques for creating engaging written, video, and image-based content for a diverse range of applications.



NAT11287003

### Analyse data and make forecasts using Artificial Intelligence

Increase your productivity and make accurate forecasts by learning how to use AI to interpret and analyse data. Explore how AI tools can help you develop meaningful forecasts and data-driven insights.



NAT11287004

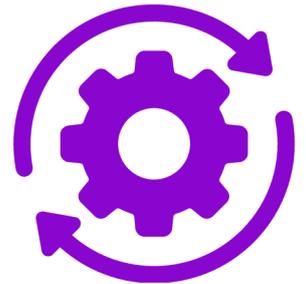
### Optimise a brand's digital presence using Artificial Intelligence

Take the guesswork out of optimising a brand's digital presence. Learn how to create, communicate, and implement AI to enhance a brand's online presence using data-backed tools.

NAT11287005

### Use Artificial Intelligence technologies to enhance business operations

Learn how to use AI to identify opportunities and optimisations in business operations. Create a plan and apply AI-based technologies to enhance operational areas.



NAT11287006

### Apply Artificial Intelligence to improve an organisation's customer experience

Just because Artificial Intelligence is computer-generated doesn't mean it can't improve your customers' experience. Gain the skills to implement systems and processes that can enhance your business's customer satisfaction.

NAT11287007

### Apply critical thinking and Artificial Intelligence ethics

Understands the benefits and risks of AI technologies. By developing your critical thinking skills, you will be able to use these technologies in a safer and more productive way.



ICTAII401

### Identify opportunities to apply Artificial Intelligence, machine learning and deep learning.

Discover the difference between Artificial Intelligence (AI), Machine Learning (ML), and Deep Learning (DL). Discover how to best use each technology and how they can be applied to specific business needs.

# WHAT STUDENTS THINK ABOUT STUDYING WITH ACBI

"I consider ACBI to be a top-tier institution, particularly in its technical aspects. What I appreciate most about my course is the practical component. The instructor has active industry experience and deals with the material daily, making it easier to grasp the content through real-world examples."

- *Dominik Stephen, ACBI Graduate*

"What I love about ACBI is the industry experience that the teachers have here. They give good insight into real world situations and the support staff here are fantastic. Since I've started, they've been super helpful."

- *Rajan Naidoo, ACBI Graduate*

**Rated 4.4 stars on Google**



4.4 Stars (124 Reviews)

# KEY COURSE INFORMATION

## ENTRY REQUIREMENTS

### Domestic students

- Have completed Australian Year 11 (or equivalent), or a Certificate IV qualification
- Be at least 17 years of age
- Have technological literacy (ability to use and access a computer with word processing applications)
- Have access to a computer with a reliable internet connection in order to study in a 100% online study format

You may also have an initial interview to assess your individual learning needs and your language, literacy and numeracy skills.

### International students

- Have completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence if a non-native English speaker
- Be at least 18 years of age
- Have technological literacy (ability to use and access a computer with word processing applications)

Please note: ACBI assesses the suitability of international student applicants using a range of methods. These can include reviewing prior educational qualifications, English level, LLN and students' resumes.

## COURSE DURATION

### Domestic students

This course takes up to 50 tuition weeks for domestic students to complete. Depending on your commitments and abilities, you may be able to complete this course sooner. [Connect with a Course Advisor](#) for customised advice tailored to your unique situation.

### International students

The Diploma of Artificial Intelligence involves 52 tuition weeks for international (CRICOS) students.

## PAYMENT OPTIONS

### Flexible payment options are available

ACBI can give you the option to pay for your qualification upfront or to use a flexible payment plan. If you're interested in finding out more about payment options, [get in touch](#) with one of our helpful course advisors.

# A PATHWAY TO A BACHELOR OF BUSINESS (AI MANAGEMENT)

## STEP 1: STUDY A DIPLOMA OF ARTIFICIAL INTELLIGENCE (AI)

Study the Diploma of Artificial Intelligence (AI) at ACBI's convenient Sydney CBD campus or 100% online for 12 months (or less). At the end of your course, you'll gain a nationally recognised qualification in AI. You'll also gain credit for all subjects in the first year of AIBI Higher Education's Bachelor of Business.

This means you can enjoy a first year of study that's free of exams. Plus, it means you can complete a year of more practical, industry-focused study before jumping into your degree. And, you won't need an ATAR score to enter the Bachelor of Business.

## STEP 2: ENTER INTO YOUR SECOND YEAR OF A BACHELOR OF BUSINESS

Once you've finished your Diploma of AI, you can jump straight into your second year of a Bachelor of Business at AIBI Higher Education. That means you still can gain your degree within 3 years like other students in your classes. Plus, you can choose to specialise your degree in the exciting and evolving field of AI Management.

At the end of your degree, you'll have gained two nationally recognised qualifications within three years. To learn more about the Bachelor of Business, view the AIBI HE website or connect with a Course Advisor.





## Industry-relevant training

At ACBI, we're committed to delivering training that is both future-proof and industry-relevant. Our extensive range of courses ensures you gain practical knowledge applicable to both your current role and future career aspirations.

You'll benefit from access to the latest tools, software and technologies, facilitating a smooth transition from study to employment.

We also invest significantly in the growth and support of our students, ensuring a seamless transition into the workforce.

## How students excel at ACBI

As part of your study with ACBI, we offer supplementary events and opportunities designed to enhance your professional skills.

Our range of activities include personal development workshops, networking events and employability seminars, all aimed at boosting your career prospects.

These extracurricular activities also provide valuable networking opportunities, allowing you to connect with your fellow students and professionals in your field of interest.





# 6 REASONS TO STUDY WITH ACBI

## 1. Students are our number 1 priority

Here at ACBI, we want to see you shine! Our dedicated team are here to help make sure your learning enjoyable and that you gain relevant skills. Our student support team can also assist you with any questions you may have throughout your time with us.

## 2. Dedicated and experienced trainers

Be supported by knowledgeable, enthusiastic and encouraging trainers. At ACBI, our trainers not only have great academic and teaching qualifications but also relevant industry experience. You'll learn how to apply theory to the real world of work.

## 3. Study with a trusted training provider

ACBI is an established Registered Training Organisation that has been helping our students achieve good course outcomes over 12 years. When you complete your Diploma of Artificial Intelligence at ACBI, you'll join over 4,500 graduates who've had success studying with us.

## 4. Flexible payment options

We can offer you a number of different options when it comes to payment. From paying for your qualification upfront to paying over a number of instalments, you can enjoy flexibility. Talk to one of our course advisors to find out what arrangement may be most suitable for you.

## 5. Apply your learning to your workplace

If you're currently working, or if you have your own startup or small business, you'll have the choice of applying your assessments to your workplace. This means you can develop your practical skills in real world settings. Alternatively you can choose to use realistic case studies or simulated businesses for your assessments.

## 6. Complimentary Short Course: **Cyber Security in the Age of AI**

Students who complete the Diploma of AI will also receive complimentary access to part of the Cyber Security in the Age of AI short course

### **What will you learn?**

In this course, you'll gain insights into modern practices for ensuring cyber safety amidst the rise of AI. You'll learn to tackle emerging threats such as AI-generated phishing attacks, malware, automated credential stuffing attacks, and deepfake identity scams.

By developing an understanding to these challenges, you will be well-prepared to defend your business against evolving cyber threats.

This course offers a comprehensive approach to understanding and mitigating risks, providing you with practical tools and strategies to secure your digital environment.

### **How you'll learn...**

This course consists of self-paced online learning.



**COMPLETE 10+ HOURS OF  
LEARNING CONTENT FROM 4  
KEY TOPICS.**



**IN-DEPTH ANALYSIS OF AI  
AND CYBERSECURITY  
PRACTICES**

In this course, you'll gain the foundational knowledge in understanding Cyber Security risks and practices. You'll study key topics including understanding AI, foundations of cyber security, reviewing cyber security practices, and implementing cyber security enhancements.

You'll learn and focus on important areas such as how AI aids cybersecurity, cyber crime in Australia, reviewing security practices as well as preparing cyber security awareness plans. You'll also explore how you can develop and enhance cyber security policies and procedures.

# CONVENIENT STUDY MODES

## FLEXIBLE 100% ONLINE LEARNING

The Diploma of Artificial Intelligence gives the option for domestic students to study 100% online. This allows you to study flexibly from the comfort of your own home (or any other place that's convenient for you).

You'll be empowered to study in your own time, with regular scheduled online meetings with your trainer to provide you with learning support and assessment advice.

ACBI's academic team will also support you in structuring your studies and using a study plan so that you stay on track.

## FACE TO FACE ON-CAMPUS LEARNING

This qualification is available in a face-to-face learning format, allowing you to attend in-person sessions with a dedicated facilitator. This approach offers the chance to engage directly with the trainer and fellow students, providing a collaborative environment to explore course content and share ideas within the classroom.

You will also have access to our online learning platform, where you can find your course materials and assessments. The platform provides additional study resources, facilitates communication with trainers and peers, and enables you to upload assignments, view your grades, and connect with a study buddy.



# GAIN RECOGNITION OF PRIOR LEARNING AND STUDY

## RECOGNITION OF PRIOR LEARNING (RPL)

When you apply to study at ACBI, you have the option to apply for Recognition of Prior Learning (RPL).

This involves the assessment of your skills and knowledge against the requirements of a qualification. It removes the need for duplication of learning and can save you time and money. RPL may be relevant to you if you have experience working in one or more professional roles.

For more information, please refer to our Student Handbook or email [info@abci.edu.au](mailto:info@abci.edu.au).

## APPLYING FOR CREDIT TRANSFER (CT)

If you have studied an Australian qualification before, you may be able to receive a Credit Transfer (CT) for any units that you have previously studied.

For more information, please refer to our Student Pre-enrolment Handbook or email [info@abci.edu.au](mailto:info@abci.edu.au).



# FURTHER INFORMATION FOR INTERNATIONAL STUDENTS

## WORKING IN AUSTRALIA WHILE YOU STUDY

Working while you study in Australia can help complement your study and living experience. There are a number of reasons you might want to undertake part-time work while studying in Australia, including assisting with living expenses and gaining work experience in your field.

Most student visas allow you to work for up to 48 hours every two weeks while your course is in session, and unrestricted hours during any scheduled course break. However, before you undertake any paid work you need to make sure your visa allows you to work.

## UNDERTAKING INTERNSHIPS

Internships can be paid or unpaid. They can be a great way to get exposure to the professional industries within Australia. ACBI tries to connect students with relevant employers and industries.



## FINDING PAID WORK

Australia has a wide range of industries. Many have part-time employment opportunities, including:

- Retail: Supermarkets, department and clothing stores
- Hospitality: Cafes, bars and restaurants
- Tourism: Hotels and motels
- Agricultural: Farming and fruit-picking
- Sales and telemarketing: Administration or clerical roles
- Tutoring

If you have existing qualifications and/or professional work experience, you may be able to secure casual or part-time work in your field. Before undertaking any paid, work individuals need to ensure that their visa permits part-time work.

## ACADEMIC PROGRESS AND ATTENDANCE

As part of student visa requirements under the Department of Home Affairs (DHA) regulations, international students may be reported for unsatisfactory academic progress and/or for unsatisfactory attendance. Please see the Student Pre-enrolment Handbook for more details.

## CAMPUS FACILITIES

ACBI has a modern campus conveniently located in the Sydney CBD. Our campus is less than 10 minutes' walk from Sydney's central station and is close by to a range of food options. ACBI's Sydney campus features:

- Computers in common areas
- Well-equipped, spacious classrooms
- Fully air-conditioned throughout
- Free Wi-Fi for students to use
- Beverage and snack vending machines
- Filtered drinking water

## UNIQUE STUDENT IDENTIFIER (USI)

Every student receiving training in Australia needs to have a Unique Student Identifier (USI). Your Unique Student Identifier will help keep your training records and results together in an online account controlled by you. Each time you enrol to study with a new training organisation, your USI will be used to store your training records and results.

By having a USI, you will be able to access your training records and results (or transcript) whenever you need them. For example, for a new employer or when you enrol to study at a new training organisation.



# FURTHER INFORMATION FOR DOMESTIC STUDENTS

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## FIT STUDY AROUND YOUR LIFE

You can study this qualification 100% online. This means you can flexibly study in your own time around your work, family, and life commitments. Alternatively, you can attend in-person classes at our convenient Sydney CBD campus.

To support your study, you can participate in regular online support sessions with your trainer. These sessions provide learning support and assessment advice. They're also a chance for you to gain insights from your trainer about how any theory you're learning applies to the real world.

## TAILOR YOUR ASSESSMENTS TO YOUR WORKPLACE OR BUSINESS

With ACBI, you have the flexibility of using a case study for your assessments or applying assessments to your current workplace. You can even use your own business, including your own start-up. The choice is yours.

You'll also have the flexibility to choose which assessments you apply to your workplace or business and which you use a case study for.



# HOW TO APPLY

## STEP 1: SUBMIT YOUR APPLICATION

Complete ACBI's online application form. You can save your application and return to it later.

[Start your application](#)

## STEP 2: ACBI REVIEWS YOUR APPLICATION

Once you've submitted your application, our Admissions Team will check your application to make sure we have everything we need. If we need anything further to progress your application, we'll contact you or your education agent.

## STEP 3: ACCEPT YOUR LETTER OF OFFER

If your application is successful, we will issue an offer including an official Letter of Offer and Enrolment Acceptance Agreement document. These documents will be provided to you or your education agent.

## STEP 4: RECEIVE ENROLMENT CONFIRMATION

We will provide you or your education agent with a copy of your electronic Confirmation of Enrolment (CoE). If you are an international student, this document is essential for the student visa application process. You will also separately receive a welcome email and information on any relevant orientation sessions.

## STEP 5: APPLY FOR A STUDENT VISA (IF REQUIRED)

You will now need to apply for your visa to travel to Australia. Please refer to the Department of Home Affairs website for details: <https://immi.homeaffairs.gov.au/>

Need help with your application? Our Course Advisors can assist you.

[Get help with your application](#)

## Ready to apply?

[Start your application](#)

You can always start your application  
and save it for later!

## Have questions?

Our friendly Course Advisors are here to help.

[Ask a question](#)

Call 1300 23 77 41

Email [info@acbi.edu.au](mailto:info@acbi.edu.au)

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