



**ACBI**  
Australian College of  
**Business Intelligence**

# **COURSE GUIDE**

*Your Path. Your Success. Your Story.*

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6** Course Guide

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# Are you our next success story?

At ACBI, we don't just teach - we empower. Our students graduate with the skills, confidence, and connections to thrive in their careers and beyond.

Join a community of driven learners and discover how your journey with ACBI could be the first chapter in your own success story.

## Your Path. Your Success. Your Story.



**Nat Rogers**  
Founder at Go You Co

Advanced Diploma  
of Digital Marketing  
Graduate

[Watch Now](#)

Hear Nat's  
Full Journey



**Klaudius Ken**  
Founder at Kreassi

Diploma of Digital  
Marketing  
Graduate

[Watch Now](#)

Hear Ken's  
Full Journey

# Hear more from our students



"The course I studied at ACBI has been very useful! I already have a full-time job lined up in sustainability starting in October! I can't wait to get started and apply what I have learned."

**Max Klay**



"I want to thank all the members of ACBI especially the academic support, student support and my teacher Emilia, whose professional and student-focused teaching methods greatly enhanced my learning experience. I am delighted with the new skills I have gained and look forward to applying them in my future endeavours."

**Kathien Diaz**



"Having successfully completed study at ACBI earlier this year, I can attest to the course relevance and comprehensiveness. I knew very little about sustainability, but now have a much clearer understanding of the reporting requirements as well as the context in which it exists. "

**Karina Graham**

## Areas of study

1. Artificial Intelligence
2. Digital Marketing
3. Creative Arts & Design
4. Sustainability & Conservation
5. Business & Leadership
6. Project Management
7. Information Technology

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Courses Online**

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[www.acbi.edu.au/courses](http://www.acbi.edu.au/courses)

# Artificial Intelligence

## **11287NAT**

Diploma of Artificial Intelligence

## **11423NAT**

Advanced Diploma of Artificial Intelligence (AI)

### **COMMITTED TO STAYING AHEAD**

As industries rapidly embrace artificial intelligence, there has never been a better time to build a solid foundation in AI. Gaining a clear understanding of core AI principles and how to apply them in real-world contexts can give you a powerful advantage in today's evolving job market.

Whether you work in sales, marketing, customer experience, human resources, or leadership, developing AI literacy can boost your productivity, sharpen your decision-making, and ensure you use these technologies ethically and strategically.



**Ready to  
Apply?**

**Get Started**

Kickstart Your  
Application Online

# Diploma of Artificial Intelligence (AI)

## COURSE CODE

11287NAT

## CRICOS CODE

116943M

## DURATION

Full Time Cricos: 52 Weeks

Full Time Domestic: 50 weeks  
(self-paced, with maximum duration  
52 weeks)

## DELIVERY MODE

On Campus | Online (Domestic Only)

As companies across industries race to integrate AI into their offerings, now is the perfect time to pursue a Diploma in Artificial Intelligence and stay ahead of the curve. This qualification will enhance your ability to leverage AI to improve efficiency, make informed decisions, and drive innovation, all while ensuring ethical and responsible use of these powerful technologies.

**Pathways to further study:** Earn up to 80 credit points towards the Bachelor of Business (AI Management) at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

This qualification is designed to enhance your current skill set and learn how to better use Artificial Intelligence, regardless of position or industry. You may also wish to navigate into a more AI-focussed role such as one of the below:

- Data and AI Sales Specialist
- AI Optimisation (AIO) Writer
- AI Customer Experience Manager

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 11 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

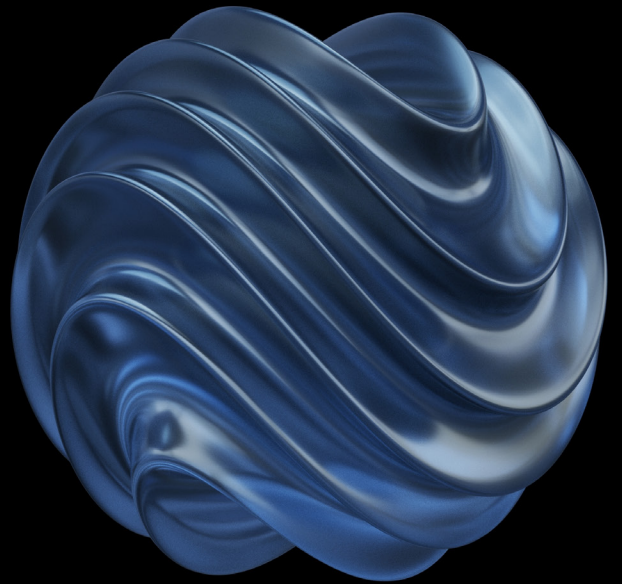
- Develop practical skills using AI tools to enhance business efficiency.
- Understand ethical considerations and responsible deployment of AI technologies.
- Gain industry-relevant competencies aligned with current AI demands.
- Use AI to create engaging content
- Analyse business data using AI techniques to make forecasts.
- Identify opportunities to integrate AI into business operations.

**See what you  
will study**

[See Units](#)

[Apply Now](#)

# Why Learn Artificial Intelligence?



AI Literacy is the fastest-growing skill in Australia (LinkedIn 2025)

Only 10% of Australian businesses report having the right governance in place to manage AI risk (Deloitte 2024)

63% of companies see hiring talent with AI skills and expertise as a priority. (Amazon 2024)

**Ready to  
Apply?**

**Get Started**

Kickstart Your  
Application Online

# Advanced Diploma of Artificial Intelligence (AI)

**COURSE CODE**  
11423NAT

**CRICOS CODE**  
120013H

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus | Online (Domestic Only)

The 11423NAT Advanced Diploma of Artificial Intelligence (AI) is designed for current and aspiring business professionals who want to be able to lead teams and organisations in using responsible AI. Throughout this course, you'll dive into topics like AI governance and ethics, risk and compliance, and how to design and guide the development of customised AI agents.

**Pathways to further study:** Earn up to 100 credit points towards the Bachelor of Business (AI Management) at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

- AI Transformation Lead
- Data and AI Governance Advisor
- AI Consultant
- Automation and AI Manager
- AI Business Analyst
- AI Business Enablement Partner
- AI Data Analyst
- AI Strategy Manager
- AI Governance Lead

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Lead AI transformation within an organisation
- Build, test and refine customised AI assistant
- Create a framework of policies, processes and practices to support the ethical and responsible use of AI systems
- Plan for AI-human hybrid workforces and manage AI-based teams
- Develop data-driven insights using AI technologies and foundational data science techniques
- Use AI to inform strategic organisational decision-making
- Develop AI governance and data management strategies

**See what you will study**

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# Digital Marketing

## 11302NAT

Certificate IV in Social Media and Digital Marketing

## 11422NAT

Diploma of Digital Marketing

## 11266NAT

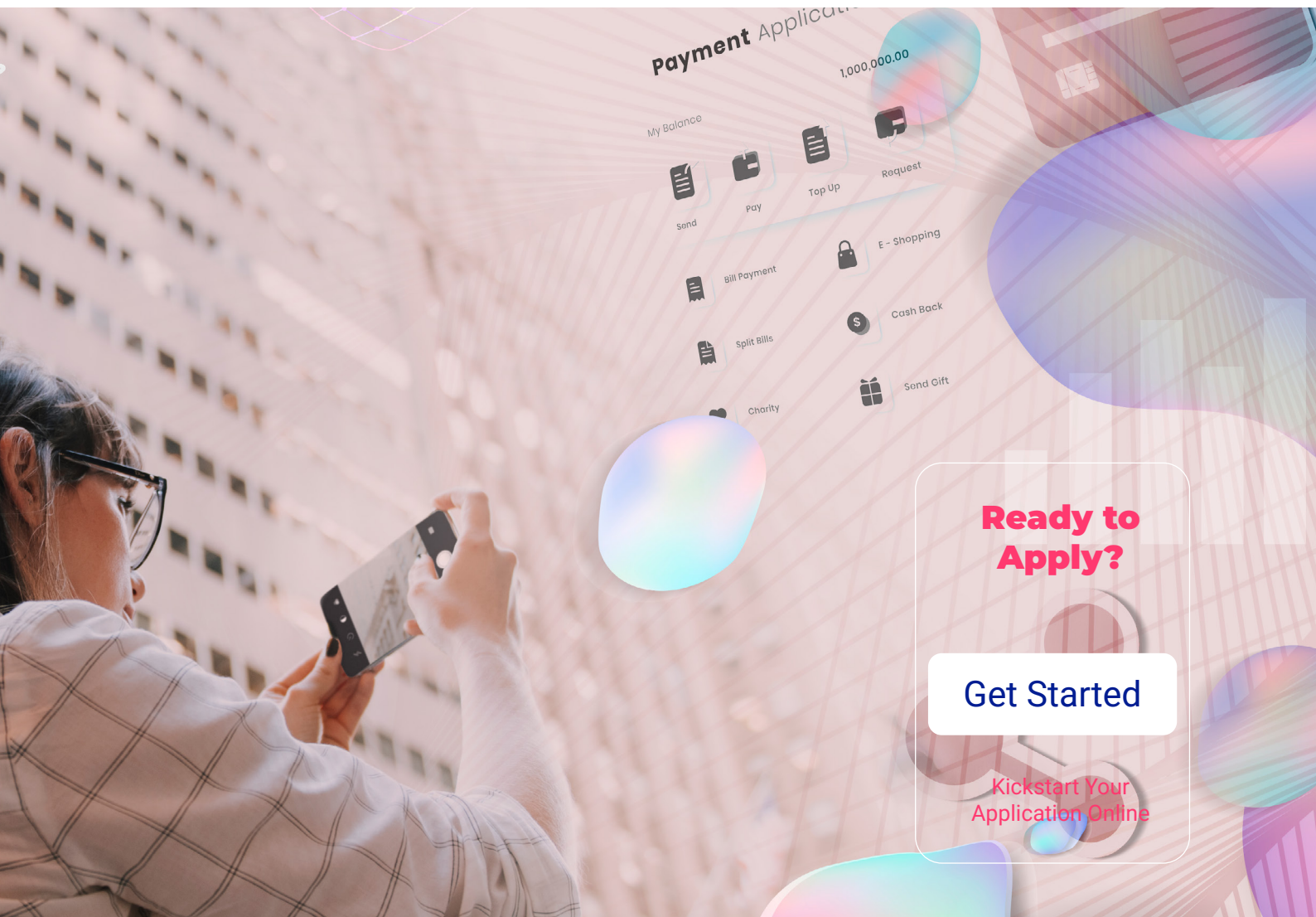
Advanced Diploma of Digital Marketing

## BE HEARD AND DRIVE SUCCESS

A career in digital marketing combines creativity with strategy to build meaningful connections between brands and audiences.

This field offers opportunities to design impactful campaigns, analyse performance, and adapt to an ever-changing digital landscape.

By mastering both creative and analytical skills, you can shape brand success and open doors to diverse career pathways.



**Ready to  
Apply?**

**Get Started**

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Application Online**

# Certificate IV in Social Media and Digital Marketing

## COURSE CODE

11302NAT

## CRICOS CODE

117245G

## DURATION

Full Time Cricos: 52 Weeks

Full Time Domestic: 50 weeks

(self-paced, with maximum duration 52 weeks)

## DELIVERY MODE

On Campus | Online (Domestic Only)

This qualification opens the door to the dynamic world of digital marketing and social media. It's ideal for anyone aiming to launch their career in social media or digital marketing with an entry-level role. Throughout the course, you'll develop practical, hands-on skills that employers actively seek.

You'll gain confidence using a wide range of industry-standard social media platforms and tools, and learn how to effectively promote businesses and brands through strategic social media campaigns.

## CAREER OPPORTUNITIES

- Digital Marketing Assistant
- Community Manager
- Digital Marketing Officer
- Digital Marketing Automation Assistant
- Social Media Coordinator

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 10 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Build foundational skills in social media, defining target audiences, setting up campaigns, and measuring performance.
- Get hands-on with tools like Meta Business Suite, TikTok Business Centre, CapCut, and Hootsuite.
- Prepare for roles such as Social Media Coordinator, Community Manager, or Digital Marketing Assistant.
- Learn skills to develop and promote your own personal brand, using social media.
- Define your target audience, set up campaigns and review social media insights.

**See what you will study**

See Units

Apply Now

# Diploma of Digital Marketing

**COURSE CODE**  
11422NAT

**CRICOS CODE**  
120239A

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus | Online (Domestic Only)

In today's technology-driven market, digital marketing is essential for business growth. The Diploma of Digital Marketing equips you with the foundational knowledge and skills to effectively use a range of digital tools that support successful marketing strategies. Through this course, you'll explore key areas such as social media management, search engine optimisation, and content marketing, preparing you to develop and implement impactful digital campaigns.

**Pathways to further study:** Earn up to 80 credit points towards the Bachelor of Business at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

- Digital Communications Manager
- Digital Content Coordinator
- Digital Copywriter
- Digital Marketing Coordinator
- Digital Marketing Specialist
- Digital Media Buyer
- Marketing Automation Specialist
- Social Media Planner

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Develop effective social media strategies to boost audience engagement.
- Create persuasive copy that drives action across digital platforms.
- Use Artificial Intelligence to produce and optimise engaging marketing content.
- Analyse and monetise digital engagement to increase brand revenue potential.
- Coordinate omnichannel and performance marketing campaigns for measurable results.
- Build authentic personal and brand influence through organic social media presence.

**See what you will study**

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# Advanced Diploma of Digital Marketing

**COURSE CODE**  
11266NAT

**CRICOS CODE**  
116942A

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus | Online (Domestic Only)

The Advanced Diploma of Digital Marketing is designed to help you deepen your expertise across key areas of successful digital marketing. Ideal for those with prior experience or qualifications, this course expands your skill set and prepares you to develop and implement effective multi-channel marketing strategies. Graduates will be equipped to lead campaigns that drive measurable results and elevate brand presence across digital platforms.

**Pathways to further study:** Earn up to 100 credit points towards the Bachelor of Business at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

- Conversion Rate Optimisation Manager
- SEO and SEM Specialist; Content Strategist
- Digital Marketing Specialist and Manager
- Digital Marketing Strategist
- Marketing Analytics Manager
- Email Marketing Specialist

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

Entry to this course is limited to those who:

1. Have completed a prior formal course in the field of sales and marketing, digital marketing, social media, or another relevant field\* covering the following topics:
    - Marketing principles and concepts
    - Digital media platforms and software
    - Social media marketing
- OR
2. Have one year's equivalent full-time relevant work experience.

## WHAT YOU WILL LEARN

- Gain specialised skills in SEO, paid search, programmatic advertising, digital analytics, and responsible AI usage.
- Build comprehensive digital marketing strategies and manage campaigns across multiple platforms.
- Prepare for specialist or management roles in digital marketing.
- Create and manage budgets that align with marketing objectives.
- Develop social media strategies that engage audiences and strengthen brand presence.

**See what you will study**

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# Creative Arts and Design

## **CUA40725**

Certificate IV in Design

## **CUA50725**

Diploma of Graphic Design

## **CUA60325**

Advanced Diploma of Graphic Design

### **MAKE IMPACTFUL DESIGNS**

Our industry-relevant courses provide hands-on experience with the same tools and programs used by professionals so that you can step into your career with confidence.

Versatility is at the heart of our design training. Since every industry relies on visual communication, you will learn how to adapt your skills to meet the needs of any business and thrive in a variety of professional settings.

**Ready to  
Apply?**

**Get Started**

Kickstart Your  
Application Online

# Certificate IV in Design

**COURSE CODE**  
CUA40725

**CRICOS CODE**  
119039H

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus

The Certificate IV in Design provides graduates with a strong foundation of skills and knowledge essential for a rewarding career in design. Upon completion, you will develop creative thinking abilities and learn to effectively use visual elements such as images, text, colour, and graphics to solve real-world visual communication challenges.

## CAREER OPPORTUNITIES

- Junior Graphic Design Assistant
- Interior Design Assistant
- Interior Decoration Assistant
- Fashion Design Assistant
- Furniture Design Assistant

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Develop visual communication skills to create effective designs across digital, print, and multimedia media.
- Apply design thinking from concept to final product including typography, layout, colour theory, and branding.
- Use industry tools (e.g., Adobe CC) and produce a professional portfolio showcasing design solutions for real briefs.
- Articulating and documenting the process of developing design practice.

**See what you  
will study**

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# Diploma of Graphic Design

**COURSE CODE**

CUA50725

**CRICOS CODE**

118932J

**DURATION**

Full Time: 78 Weeks

**DELIVERY MODE**

On Campus

The Diploma of Graphic Design combines technical, creative, and conceptual skills to help you create designs that meet client needs and solve diverse visual communication challenges. The course is grounded in design theory and practice.

Throughout the course, you will gain hands-on experience with industry-standard design software and tools and develop your ability to create compelling visual content for print and digital media. These practical skills will prepare you to confidently bring creative concepts to life and meet professional design standards.

## CAREER OPPORTUNITIES

- Graphic Designer
- Design Manager
- Senior Illustrator
- Art Director
- Studio Manager

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 10 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)
- Applicants must provide evidence of their ability to:
- Produce multiple examples of graphic design work that meets different design requirements
- Produce typography that supports the overall design solution
- Use graphic design industry software.

## WHAT YOU WILL LEARN

- Create engaging visual communications across print, digital, and multimedia platforms.
- Apply design principles, typography, layout, and branding in real-world projects.
- Build a professional portfolio demonstrating design skills and creativity.
- Learn how to dissect and break down the design brief to understand the core challenges.
- Follow through a design process from initial proofs to final, publication-ready edits.

**See what you  
will study**

See Units

Apply Now

# Advanced Diploma of Graphic Design

**COURSE CODE**  
CUA60325

**CRICOS CODE**  
118931K

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus

The Advanced Diploma of Graphic Design reflects the skills, knowledge, and qualities of a specialist designer. A commercially successful designer combines creative and conceptual expertise in visual communication with the ability to market themselves, generate ideas, negotiate, and deliver effective design solutions.

This qualification focuses on advanced visual communication and design theory, while developing your ability to critically analyse ideas from a variety of sources.

## CAREER OPPORTUNITIES

- Senior Graphic Designer
- Design Manager
- Senior Illustrator
- Art Director
- Studio Manager

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

Entry to this course is limited to those who:

1. Produce professional typography that demonstrates application of visual communication history and theory
- Produce graphic designs for two-dimensional and three-dimensional applications

OR

2. Create and manipulate graphics and design complex publication layouts.
- Skills and knowledge may have been acquired through graphic design work experience or through formal study.

## WHAT YOU WILL LEARN

- Tackle complex design briefs with critical thinking and creativity.
- Refine visual communication theory and practice, delivering persuasive content.
- Develop professional design skills, including negotiation, ideation, and creative expression.
- Produce complex and innovative design solutions that effectively convey necessary messaging.
- Apply skills to produce user interfaces for interactive media.

**See what you will study**

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# Sustainability

## **11130NAT**

Certificate IV in Environmentally Sustainable Management

## **MSS50122**

Diploma of Sustainable Operations

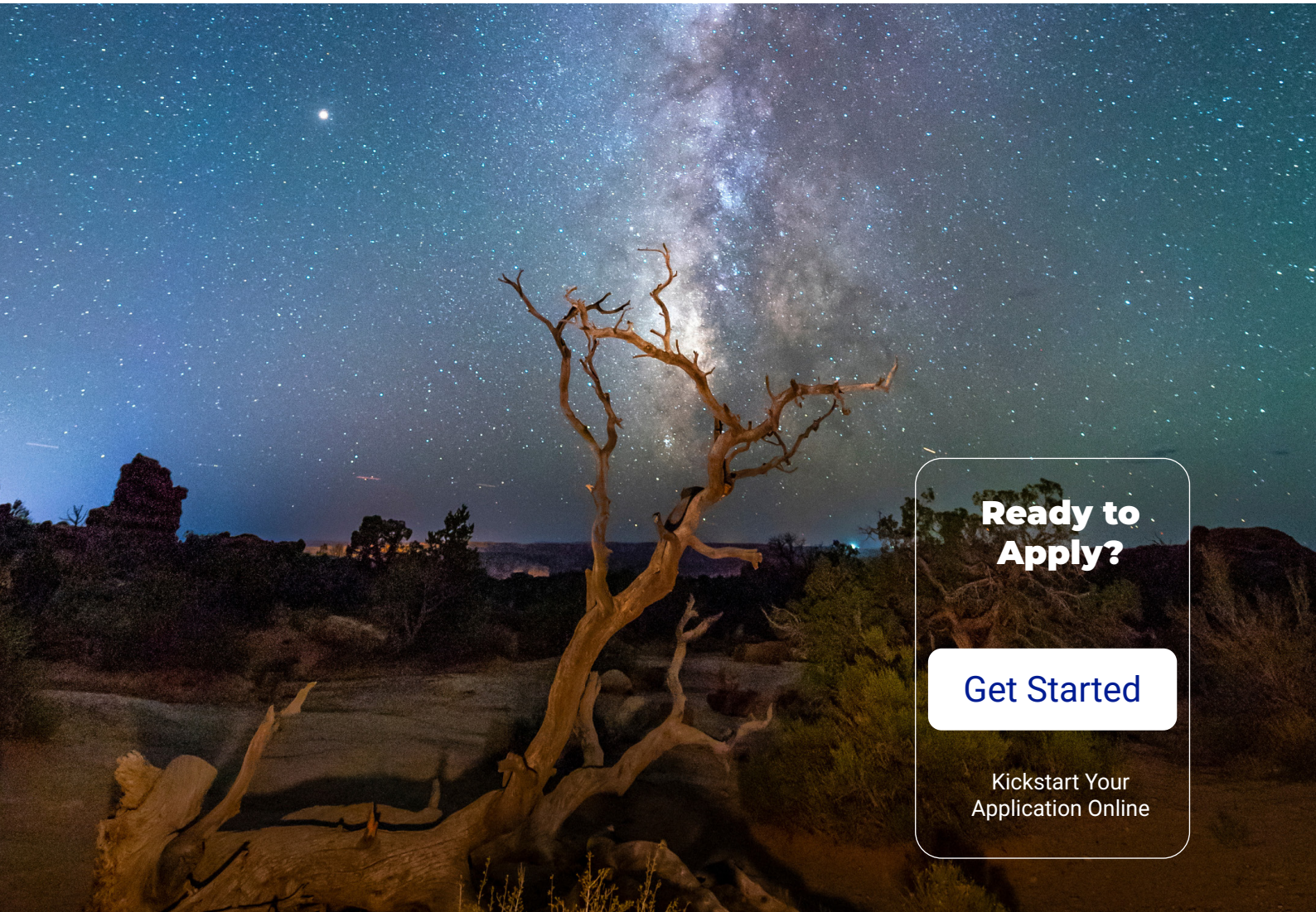
## **AHC60422**

Advanced Diploma of Conservation and Ecosystem Management

## **MAKE A REAL DIFFERENCE**

A career in sustainability puts you at the forefront of creating meaningful change by balancing the environmental, social, and economic impacts of business. By studying sustainability, you'll gain the skills to help organisations build and enhance green systems that not only meet growing regulations but also drive long-term success.

With demand soaring for sustainability experts, this is your chance to lead the way in preserving our planet while advancing your career in a fast-growing, impactful industry.



**Ready to  
Apply?**

[Get Started](#)

Kickstart Your  
Application Online

# Certificate IV in Environmentally Sustainable Management

**COURSE CODE**  
11130NAT

**CRICOS CODE**  
112143J

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus | Online (Domestic Only)

As humans, we play a crucial role in protecting the environment, and, ultimately, the planet.

Green skills are being increasingly sought after by employers. By studying the Certificate IV in Environmentally Sustainable Management, you will develop key skills in reducing carbon footprints, managing waste, improving energy efficiency, developing environmental management plans and more.

## CAREER OPPORTUNITIES

- Environmental Manager
- Sustainability and Climate Change Officer
- Sustainability Project Officer
- Environmental and Sustainability Coordinator
- Work Health Safety & Environment (WHSE) Manager
- Sustainability and Environmental Officer

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Understand principles of environmental sustainability and ecosystems.
- Develop strategies to manage natural resources responsibly and mitigate environmental impact.
- Monitor and evaluate sustainability performance and ensure regulatory compliance.
- Learn how to source sustainable resources and review their effectiveness.
- Be able to use critical thinking to recognise limitations in workplace practices and produce innovative solutions.

**See what you will study**

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# Diploma of Sustainable Operations

**COURSE CODE**  
MSS50122

**CRICOS CODE**  
112566H

**DURATION**  
Full Time: 78 Weeks

**DELIVERY MODE**  
On Campus | Online (Domestic Only)

The Diploma of Sustainable Operations is a nationally recognised qualification designed for those seeking the skills to lead and improve sustainability performance within organisations. You'll learn to measure and manage carbon footprints, implement sustainable practices, and drive environmental responsibility. Graduates are equipped with the practical knowledge to create measurable change, helping businesses meet sustainability targets and adapt to evolving environmental standards.

## CAREER OPPORTUNITIES

- Sustainability Officer
- Environmental Consultant
- Sustainability Project Officer
- Environmental and Sustainability Coordinator
- Work Health Safety & Environment (WHSE) Manager
- Sustainability and Environmental Officer

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Implement sustainable business practices and operational strategies.
- Analyse organisational processes to improve environmental outcomes.
- Develop and monitor sustainability policies in line with industry standards.
- Learn to plan, implement and monitor energy management.
- Gain skills to lead circular economy initiatives in the supply chain.

**See what you will study**

[See Units](#)

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# Advanced Diploma of Conservation and Ecosystem Management

**COURSE CODE**  
AHC60422

**CRICOS CODE**  
118158J

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus | Online (Domestic Only)

Gain the advanced skills and knowledge needed to lead and manage conservation projects that protect Australia's unique natural environments. This nationally recognised qualification prepares you for senior roles in ecosystem restoration, biodiversity conservation, land management, and natural area planning. Ideal for those already working in the field or seeking to move into leadership positions, the course combines technical expertise with strategic planning and project management to make a lasting impact on the environment.

## CAREER OPPORTUNITIES

- Conservation Project Manager
- Natural Resource Manager
- Ecological Restoration Specialist
- Landcare Coordinator
- Environmental Consultant
- Biodiversity Officer

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Plan and manage ecological restoration projects and conservation programs.
- Apply scientific and practical knowledge to protect biodiversity and ecosystems.
- Evaluate policy, compliance, and community engagement for sustainable outcomes.
- Develop workplace policies and procedures for environment and sustainability.
- Learn to develop monitoring, evaluation and reporting programs.

**See what you will study**

[See Units](#)

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# Business & Strategic Leadership

## **BSB50420**

Diploma of Leadership and Management

## **BSB60420**

Advanced Diploma of Leadership and Management

## **BSB80320**

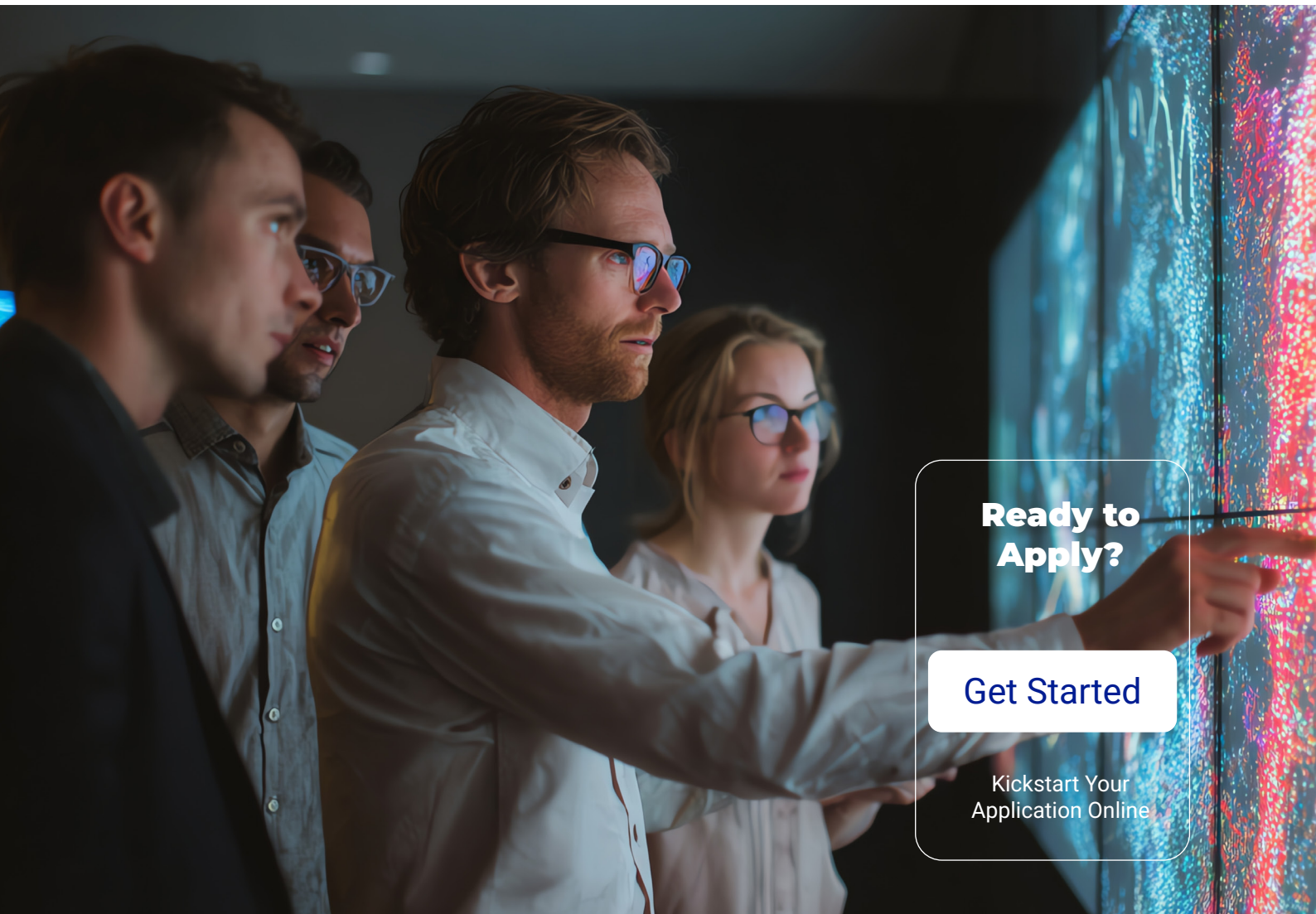
Graduate Diploma of Strategic Leadership

## **LEARN TO CREATE VALUABLE CHANGE**

Thrive in today's corporate world with one of our business courses. Our programs focus on practical, specialised skills that give you the confidence to excel in your career.

Whether you're just starting out or looking to take your expertise to the next level, our courses support every stage of your professional journey.

We're committed to equipping you with the tools and knowledge to create real impact in the industry.



**Ready to  
Apply?**

**Get Started**

Kickstart Your  
Application Online

# Diploma of Leadership and Management

**COURSE CODE**

BSB50420

**CRICOS CODE**

104261C

**DURATION**

Full Time: 52 Weeks

**DELIVERY MODE**

On Campus

The Diploma of Leadership and Management is ideal for those looking to advance their leadership capabilities and drive success. This qualification equips you with the essential skills to lead teams, develop effective strategies, and manage day-to-day operations across a variety of organisations. If your goal is to become a confident and effective leader, this course provides the tools and knowledge to make it happen.

**Pathways to further study:** Earn up to 80 credit points towards the Bachelor of Business at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

The Diploma of Leadership and Management can lead to a range of career outcomes, including:

- Team Leader
- Project Manager
- Operations Manager
- Business Development Manager
- Department Manager

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Build leadership skills including decision-making, communication, and team management.
- Plan and implement organisational strategies and manage resources.
- Develop emotional intelligence and engage stakeholders effectively.
- Be equipped with effective communication strategies to support individuals and teams throughout the scope of their work.
- Generate solutions to business risks and unexpected problems.

**See what you will study**

[See Units](#)

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# Advanced Diploma of Leadership and Management

**COURSE CODE**  
BSB60420

**CRICOS CODE**  
104703D

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus

Ready to take your leadership and management skills to new heights?

The Advanced Diploma of Leadership & Management equips you with the expertise to become a highly valued, trusted leader in any workplace. You'll gain a deeper understanding of complex business challenges and develop the strategic thinking needed to create and implement effective plans that deliver real, measurable results.

**Pathways to further study:** Earn up to 100 credit points towards the Bachelor of Business at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

The Advanced Diploma of Leadership and Management can lead to a range of career outcomes, including:

- Executive Manager
- Business Director
- Operations Manager
- Strategic Planner
- General Manager

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

Entry to this qualification is limited to those who:

1. Have completed a Diploma or Advanced Diploma from the BSB Training Package (current or superseded equivalent versions)

OR

2. Have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise.

## WHAT YOU WILL LEARN

- Lead organisational change and develop strategic leadership capabilities.
- Manage complex projects, resources, and teams across diverse contexts.
- Apply ethical leadership and stakeholder engagement strategies.
- Learn to develop a comprehensive change management plan and implementation strategies across a variety of real-life scenarios.
- Enhance your communication skills to effectively communicate business objectives and values to your peers.

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# Graduate Diploma of Strategic Leadership

**COURSE CODE**  
BSB80320

**CRICOS CODE**  
110396D

**DURATION**  
Full Time: 104 Weeks

**DELIVERY MODE**  
On Campus

The Graduate Diploma of Strategic Leadership equips you with the knowledge and skills to drive transformative change and shape strategic direction within an organisation. You will also develop the ability to effectively lead and inspire teams, ensuring alignment with the organisation's mission and vision.

## CAREER OPPORTUNITIES

• Chief Operating Officer (COO) • General Manager • Director of Operations • Strategic Planner

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

Entry to this qualification is limited to those who:

1. Have completed a Diploma or Advanced Diploma qualification in related fields of study, and
  - 3 years equivalent full-time relevant workplace experience at a significant level of leadership and Management responsibility and/or complexity in an enterprise,

OR

2. Have completed a Bachelor's degree in a related field of study, and
  - 2 years equivalent full-time relevant workplace experience at a significant level of leadership and Management responsibility and/or complexity in an enterprise,

OR

3. Hold 5 years equivalent full-time relevant workplace experience at a significant level of leadership and Management responsibility and/or complexity in an enterprise.

## WHAT YOU WILL LEARN

- Apply advanced leadership theories and strategic management practices.
- Drive organisational performance and innovation through effective leadership.
- Influence, inspire, and mentor teams to achieve strategic objectives.
- Contribute to the development of diversity and inclusion strategies
- Learn the skills to apply critical thinking for complex problem solving.
- Lead financial strategy development.

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# Project Management

## **BSB50820**

Diploma of Project Management

## **BSB60720**

Advanced Diploma of Program Management

### **MAKE CHANGE HAPPEN**

Projects are the key drivers of success in any business, but their true value depends on how well they are managed. A well-organised project ensures systems are in place to deliver successful outcomes.

As a project manager, you have the versatility to work across industries, driving change and growth while optimising business performance at the highest level.

**Ready to  
Apply?**

**Get Started**

Kickstart Your  
Application Online

# Diploma of Project Management

**COURSE CODE**  
BSB50820

**CRICOS CODE**  
104061M

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus | Online

The qualification is your gateway to mastering the skills needed to lead successful projects from start to finish. Whether you're looking to boost your career or step into a project management role, this nationally recognised qualification gives you the tools to manage timelines, budgets, risks, and teams with confidence. Perfect for both up-and-coming and seasoned professionals, this diploma will help you deliver standout results and take your career to the next level.

**Pathways to further study:** Earn up to 80 credit points towards the Bachelor of Business at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

The Diploma of Project Management can lead to a range of career outcomes, including:

- Project Coordinator
- Project Administrator
- Project Manager
- Project Team Leader

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Plan, execute, and close projects effectively using project management frameworks.
- Manage project constraints including scope, time, cost, and quality.
- Lead teams, engage stakeholders, and monitor project performance.
- Apply practical project management skills to real business scenarios.
- Develop innovative solutions that can be applied throughout your professional career.

**See what you will study**

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# Advanced Diploma of Program Management

**COURSE CODE**  
BSB60720

**CRICOS CODE**  
104450J

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus

Unlock your potential with our qualification for aspiring leaders in program management.

This comprehensive course builds the skills to manage complex projects, lead organisational change, and guide teams to success. Through practical, real-world applications, you'll learn to navigate program complexities, engage stakeholders effectively, and deliver strategic initiatives that achieve measurable results.

**Pathways to further study:** Earn up to 100 credit points towards the Bachelor of Business at **AIBI Higher Education** when you complete this qualification.

## CAREER OPPORTUNITIES

- Project Director
- Project Management Section Leader
- Project Manager

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

Entry to this qualification is limited to those who:

1. Have completed one of the following qualifications:
  - BSB50820 Diploma of Project Management; or
  - BSB51415 Diploma of Project Management (or a superseded equivalent version).

OR

2. Have completed two years equivalent full-time relevant workplace experience at a significant level within a project or program environment within an enterprise.

## WHAT YOU WILL LEARN

- Coordinate multiple related projects within a program to achieve strategic objectives.
- Implement program-level planning, risk management, and governance.
- Foster collaborative relationships and ensure alignment across projects.
- Develop the skills to create and manage contractual agreements between clients and vendors.
- Identify and manage program risks through the creation and application of detailed risk management plans.

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will study**

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# Information Technology

## **ICT40120**

Certificate IV in Information Technology

## **ICT50220**

Diploma of Information Technology (Front End Web Development)

## **ICT60220**

Advanced Diploma of Information Technology

Advanced Diploma of Information Technology (Cyber Security)

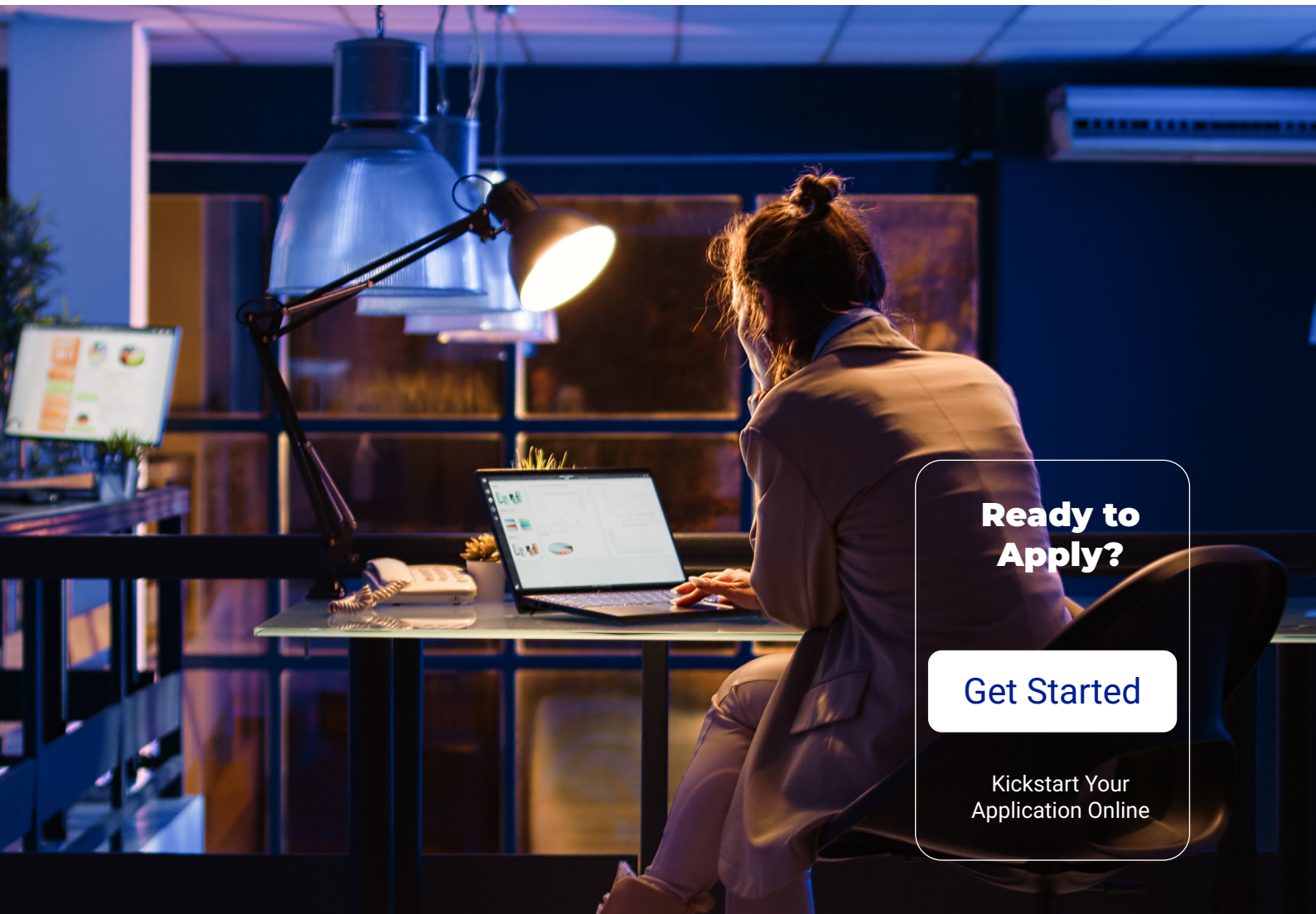
Advanced Diploma of Information Technology (Telecommunications Network Engineering)

## **MERGING SYSTEMS AND TECHNOLOGY**

Information Technology (IT) brings together computers, networks, data, security, design, and more into one dynamic field.

By studying IT, you'll develop the skills needed to pursue careers such as web designer, cybersecurity specialist, or telecommunications expert.

This course combines theoretical knowledge with practical application, preparing you to tackle real-world challenges across various IT environments.



**Ready to  
Apply?**

**Get Started**

Kickstart Your  
Application Online

# Certificate IV in Information Technology

**COURSE CODE**  
ICT40120

**CRICOS CODE**  
108187J

**DURATION**  
Full Time: 52 Weeks

**DELIVERY MODE**  
On Campus

The Certificate IV in Information Technology equips you with the necessary knowledge and skills to start your career in the IT field.

This qualification builds skills and knowledge in the fundamentals of modern IT environments, the basics of cybersecurity, as well as the design process of website building from start to finish. You will be prepared to develop dynamic and functional websites, integrate databases and interpret threat data.

## CAREER OPPORTUNITIES

The Cert IV in Information Technology can lead to a range of career outcomes, including:

- Business Analyst
- IT Support
- Programmer
- Website Developer

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Build foundational ICT knowledge and skills applicable across various IT roles.
- Develop problem-solving abilities and communicate effectively in IT contexts.
- Gain hands-on experience in website development, cybersecurity, and IT systems.
- Enhance your professional and analytical abilities.
- Apply critical thinking, manage cybersecurity risks, work ethically and collaboratively.

**See what you  
will study**

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# Diploma of Information Technology

## (Front End Web Development)

**COURSE CODE**

ICT50220

**CRICOS CODE**

105685D

**DURATION**

Full Time: 78 Weeks

**DELIVERY MODE**

On Campus

With an ever-evolving technological landscape throughout the modern world, the Diploma of Information Technology is an extremely valuable qualification that is applicable to all industries of business. By undertaking this course, you will develop the necessary knowledge and skills to start your career as a front-end website developer that designs and develops dynamic websites that are modern, interactive, and responsive. The qualification also includes general information such as managing ICT projects and developing mobile applications.

**Pathways to further study:** Earn up to 50 credit points towards the Bachelor of Cybersecurity at AIBI Higher Education when you complete this qualification.

### CAREER OPPORTUNITIES

- Web Designer
- Web Developer
- Information Systems Office Manager
- Systems Manager
- IT Systems Administrator

### ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

### WHAT YOU WILL LEARN

- Design, develop, and maintain functional and responsive websites.
- Integrate databases and implement web solutions using current technologies.
- Understand and apply basic cybersecurity principles and IT best practices.
- Learn how to code dynamic professional web or computer system interfaces by using industry-standard programs such as HTML (Hypertext Mark-up Language), CSS (Cascaded Stylesheet) and Javascript.

**See what you will study**

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# Advanced Diploma of Information Technology

The world is experiencing an unprecedented explosion of information, while business competition continues to intensify. Professionals who can help organisations innovate and deliver exceptional customer experiences are in high demand.

This qualification takes a practical, business-focused approach to ICT education, blending theory with hands-on learning. Alongside developing strong technical skills, you'll gain expertise in business analysis, problem-solving, teamwork, and communication. Throughout the course, you'll tackle real-world ICT challenges, ensuring you graduate with the skills and experience employers value most.

## COURSE CODE

ICT60220

## CRICOS CODE

105626D

## DURATION

Full Time: 104 Weeks

## DELIVERY MODE

On Campus

## CAREER OPPORTUNITIES

- Business Analyst
- ICT Project Manager
- Network Specialist
- Software Developer
- Web Developer
- Systems Analyst

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Apply advanced IT skills across network, systems, and application management.
- Develop and implement complex IT solutions to solve organisational problems.
- Plan, secure, and maintain IT infrastructure and resources effectively.
- Assess client requirements and apply them to ICT projects.
- Delve into interactive web design techniques and user experience mobile and web interfaces.

**See what you will study**

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# Advanced Diploma of Information Technology (Cyber Security)

**COURSE CODE**  
ICT60220

**CRICOS CODE**  
105626D

**DURATION**  
Full Time: 104 Weeks

**DELIVERY MODE**  
On Campus

The Advanced Diploma of IT (Cyber Security) focuses on securing the infrastructure of medium to large enterprises. You'll gain expertise in firewall and router/switch technologies, configuring and protecting enterprise-level devices, and securing communication networks. This course also covers planning and implementing troubleshooting strategies, as well as developing and enhancing business security measures to protect against emerging threats.

**Pathways to further study:** Graduates of this qualification may be eligible to receive up to 70 credit points toward the Bachelor of Cybersecurity at AIBI Higher Education.

## CAREER OPPORTUNITIES

- Cyber Security Administrator
- Network Security Analyst
- Network Security Specialist
- E-security Specialist
- ICT Security Specialist
- IT Security Administrator

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Specialise in cybersecurity strategies, threat analysis, and risk mitigation.
- Implement secure networks, systems, and data protection measures.
- Manage cybersecurity projects and respond to evolving digital threats.
- Strengthen your skills in enterprise-level network requirements and securing business enterprises.
- Build a strong foundation in network security.
- Use industry-standard software such as Oracle Virtual Box, Intel, Ubuntu Linux and Kali Linux.

**See what you  
will study**

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# Advanced Diploma of Information Technology (Telecommunications Network Engineering)

**COURSE CODE**  
ICT60220

**CRICOS CODE**  
105626D

**DURATION**  
Full Time: 104 Weeks

**DELIVERY MODE**  
On Campus

The Advanced Diploma of Information Technology – Specialisation (Telecommunications Network Engineering) qualification reflects the role of individuals in a variety of information and communications technology (ICT) and telecommunication who have significant experience in specialised telecommunications technical skills, computer networking skills, network architecture and design skills or managerial and ICT project management skills.

**Pathways to further study:** Graduates of this qualification may be eligible to receive up to 70 credit points toward the Bachelor of Cybersecurity at AIBI Higher Education.

## CAREER OPPORTUNITIES

- Telecommunications Technical Officer
- Telecommunications Network Administrator - Telecommunications Network Planner
- IP Network Solution Designer
- Telecommunications Network Designer
- Senior Network Engineer
- IP Network Engineer
- Network Architect

## ENTRY REQUIREMENTS

Our entry requirements for this qualification include:

- Initial assessment of the applicant's individual learning needs and Language, Literacy, Numeracy, and Digital (LLND) skills to determine course suitability.
- Completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence for non-native English speakers
- Be 17 years of age or older (domestic students), or be 18 years of age or older (international students)

## WHAT YOU WILL LEARN

- Apply advanced IT skills across network, systems, and application management.
- Develop and implement complex IT solutions to solve organisational problems.
- Plan, secure, and maintain IT infrastructure and resources effectively.
- Design and manage complex telecommunications networks.
- Apply project management principles, troubleshoot network issues, and ensure compliance with industry standards and regulations.

**See what you  
will study**

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# Your student experience

Studying at ACBI is more than attending classes - it's about becoming part of a vibrant community where people from all over the world come together with one goal: to create their future. Every day on campus you'll find opportunities to connect, share experiences, and grow, both personally and professionally.

We host frequent social and professional development events that bring students together, helping you build networks and grow social connections.

You'll learn directly from real industry professionals who share their expertise and insights, ensuring your education is practical and career-focused. By fostering strong connections with peers, trainers, and industry, we help create pathways to real job opportunities.

**Together, we're not just studying for today - we're building a future, together.**





Adobe Stock | #232950263

# Our campus

ACBI's campus is conveniently located in the heart of Sydney's CBD – only a 6 minute walk from Sydney's Central Station. You will find an array of cafes, parks, shopping destinations and more conveniently located around the campus.

## CAMPUS FACILITIES

- High speed WIFI
- Student community areas
- Table Tennis & other student activities
- Computers for student use - Apple & PC
- Student kitchen facilities
- Air conditioning
- Library

## DIVERSE STUDENT CULTURE

ACBI is proud to host a truly global student community, with learners from over 60 different nationalities. Our diverse cohort includes students from Asia, Latin America, Europe, and beyond, creating a dynamic and inclusive learning environment.



# Domestic Students

## **STUDY 100% ONLINE, FIT STUDY AROUND YOUR LIFE.**

ACBI offers qualifications that are 100% online. This means you can study in your own time, allowing you to fit your study around your work, family, and life commitments.

We want to support you on your learning journey, even if you're studying online. You can join regular online meetings with your trainer for learning support and assessment advice, and to see how the theory you're studying applies to real-world industry needs.

## **TAILOR YOUR ASSESSMENTS TO YOUR WORKPLACE OR BUSINESS**

At ACBI, you have the flexibility to complete your assessments using case studies or by applying them directly to your current workplace, including your own business or start-up, so you can put your skills into practice and advance your career as you learn.

# Recognition of Prior Learning & Credit Transfer

When you apply to study at ACBI, you can apply for Recognition of Prior Learning (RPL) or Credit Transfer (CT). RPL formally assesses your existing skills and knowledge against the qualification requirements, helping you fast-track your studies.

Credit Transfer allows you to receive credit for units you've already completed, reducing the time and coursework needed. To apply, submit relevant transcripts, certificates, or evidence of work experience, and our admissions team will guide you through the process and determine your eligibility.

# International Students

## **WORKING WHILE YOU STUDY IN AUSTRALIA**

In Australia, many students take on part-time jobs to help cover living expenses and gain valuable work experience in their field. Currently, Student Visa holders are permitted to work up to 48 hours per fortnight during study terms and unlimited hours during scheduled breaks. However, always check your visa conditions before starting any paid employment.

## **ACADEMIC PROGRESS & ATTENDANCE**

International students may be reported for unsatisfactory academic progress and/or for unsatisfactory attendance as part of the Student Visa requirements under the Department of Home Affairs (DHA) regulations. For more details, please see the Student Handbook available on the ACBI website.



Work up to 48 hours per fortnight during each term



Unlimited hours during the break



Always check Visa conditions before accepting paid work

Your Path. Your Success. Your Story.

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# How to apply

1

**SUBMIT YOUR APPLICATION:** Submit an application through our online portal: <https://apply.acbi.edu.au>

2

**RECEIVE YOUR LETTER OF OFFER:** Our admissions team will review your application and assess your prior experience, LLND skills, and English language proficiency to ensure you meet all relevant entry requirements. If approved, you will receive a Letter of Offer and an Enrolment Acceptance Agreement, which includes important pre-enrolment information.

3

**ACCEPT YOUR LETTER OF OFFER:** After reviewing your Letter of Offer and pre-enrolment information, sign and return it to confirm your acceptance of the offer and the Terms and Conditions. You may then proceed with the initial payment to finalise your enrolment information.

4

**RECEIVE YOUR CONFIRMATION OF ENROLMENT:** Once our admissions team receives your signed Letter of Offer and initial payment, your enrolment will be finalised. Our Student Support team will then contact you with important information including log in details and class schedule.

5

**WELCOME LETTER:** We'll send you a welcome letter confirming your course enrolment and necessary details. International students will also receive an electronic Confirmation of Enrolment (eCOE), which is required to apply for a student visa through the Department of Home Affairs to study in Australia.



For more information about enrolment, entry requirements, or general enquiries, get in touch with us at:

1300 23 77 41 or [info@acbi.edu.au](mailto:info@acbi.edu.au) [acbi.edu.au](http://acbi.edu.au) or Level 5, 451 Pitt St, Sydney NSW 2000



# 5 Reasons to study with ACBI

## DEDICATED TRAINERS

Be supported by enthusiastic and encouraging trainers. At ACBI, our trainers bring not only strong academic and teaching qualifications but also valuable industry experience. You'll learn how to apply theory directly to the real-world work environment.

## NATIONALLY RECOGNISED QUALIFICATIONS

ACBI's qualifications are recognised across all Australian states and territories. Whether you choose a Certificate III, Certificate IV, Diploma, or Advanced Diploma, you'll graduate with a credential that is respected and valued by employers nationwide.

## BE SUPPORTED WHILE YOU STUDY

When you study at ACBI, you'll have ongoing support to help you achieve your study goals. We also offer free professional development sessions on a regular basis, designed to build your skills in areas such as reporting, writing, and interview techniques.

## FLEXIBLE PAYMENT OPTIONS

We provide a range of flexible payment options to suit your needs. You can pay upfront or spread the cost over a number of instalments. Speak with one of our course advisors to find the option that works best for you.

## CONVENIENT STUDY LOCATION

ACBI's Sydney campus located in the vibrant heart of Sydney, ACBI is close to major transport links, cafes and shops. If you're a domestic student, such as an Australian/New Zealand citizen, you may also have the option to study flexibly online.





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ADVICE FROM A COURSE  
ADVISOR

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WEBSITE  
[acbi.edu.au](http://acbi.edu.au)

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[info@acbi.edu.au](mailto:info@acbi.edu.au)

PHONE  
1300 23 77 41

SOCIALS  
[/acbicollege](#)

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ABN: 191 581 045 66

RTO Code: 40835

CRICOS Code: 03426E

Australian College of Business Intelligence Pty Ltd.

DISCLAIMER: The information in this brochure is correct as of December 2025. ACBI reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the Australian College of Business Intelligence.